

Juneau Financial Impact 2023



3,850 Jobs

Juneau's cruise industry was associated with 3,850 jobs.



\$196m

Juneau's cruise industry generated \$196 million in **labor income**.



\$490m

The cruise industry contributed \$490 million in **total spending activity** in 2023.

\$375m in Total Direct Spending

The cruise industry accounted for \$375 million in direct spending in Juneau in 2023



Cruise Lines directly spent \$39 million dollars in 2023



Crew members attribute \$16 million of direct spending



Cruise passenger spending amounts to \$320 million in direct spending



\$22 Million

CBJ collected an estimated **\$22 million** in cruise-related fees such as moorage and CPV revenues in 2023.



\$18 Million

An estimated **\$18 million** in **sales tax revenues** resulted from cruise industry spending



PartnersinCruise.org/Juneau

Source: <https://juneau.org/wp-content/uploads/2024/01/CBJ-Cruise-Impacts-2023-Report-1.22.24.pdf>