

# SAFETY AT SEA

G.P. Wild (International) Limited Report on Operational Incidents, 2009 to 2014



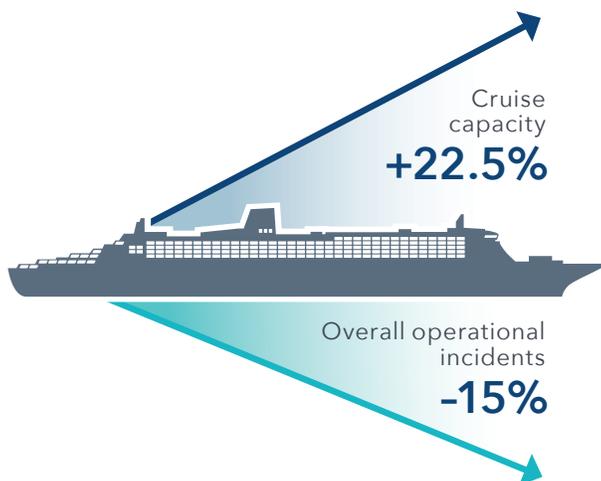
On behalf of Cruise Lines International Association (CLIA), maritime research experts G.P. Wild (International) Limited conducted a comprehensive assessment of operational safety incidents in the cruise industry, finding that cruise ships are still one of the safest ways to travel. G.P. Wild analyzed incidents involving fire, technical breakdown, grounding, passenger overboard, storm damage, collisions, and sinking – in relation to standard industry metrics including volume of passengers, miles traveled, duration of travel, and other data points. The study utilized 36 publicly-available sources, including government data, trade publications and media reports. Each incident was identified and validated across two sources.

## KEY FINDINGS

- Cruise capacity has increased by 22.5% since 2009. Cruise lines hosted more than 22 million passengers globally in 2014 alone.
- Operational incidents are rare, and decreased by 15% over the past 6 years.
- Cruise travel is decidedly safer than other forms of vacation, business, and daily transportation.

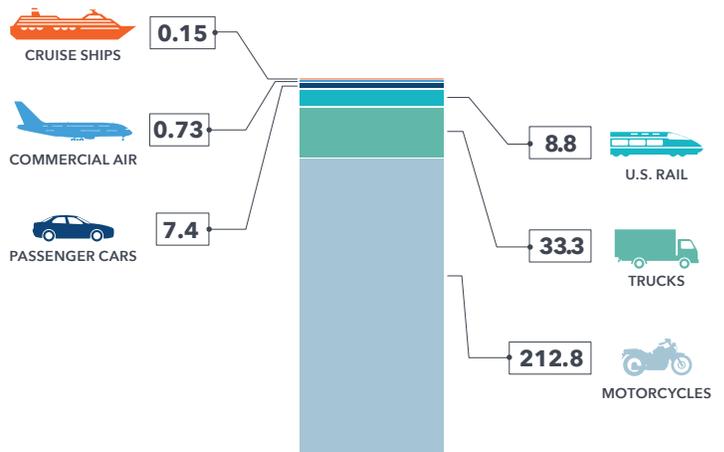
### While more people are cruising than ever before, the number of operational incidents continues to decline.

From 2009-2014, the industry's capacity grew from 349,900 to 428,700 lower berths (bed spaces), an increase of 22.5%. During that same time, the overall number of operational incidents declined by 15% according to the data collected.



### Cruise travel is decidedly safer than most forms of transportation.

The cruise industry has a lower operational fatality rate than other forms of common transportation.



Fatalities per billion passenger-miles; G.P. Wild, 2013

### Overall, cruises are one of the safest ways to travel.

As the cruise industry has grown, its already impressive safety record has continued to improve. Cruise ships remain one of the safest ways to travel.