

TRAVEL & TOURISM COMMUNITY BENEFITS



FLAGSHIP NETWORKING EVENTS WITH CLIA TRAVEL AGENT COMMUNITY

	DIAMOND ELITE	DIAMOND	GOLD	EMERGING MARKETS
Cruise360 North America - Ft. Lauderdale, FL	10% Discount on Sponsorships; 2 Complimentary Tickets to the Hall of Fame	10% Discount on Sponsorships; 2 Complimentary Tickets to the Hall of Fame	10% Discount on sponsorship opportunities	n/a
Cruise360 Australasia - Sydney, Australia	4 Complimentary Tickets and sponsorship discount opportunities	4 Complimentary Tickets and sponsorship discount opportunities	2 Complimentary Tickets and sponsorship discount opportunities	n/a
Cruise360 - Europe				\$
River Cruise Conference - Amsterdam, NL	15% Discount on Sponsorships; 2 Tickets to Gala Dinner	10% Discount on Sponsorships; 1 Ticket to Gala Dinner	5% Discount on Sponsorships	\$
CLIA UK Travel Agent Conference - Southampton, U.K.				\$
CLIA UK Cruise Forum & Annual Gala Dinner	15% Discount on Cruise Forum Sponsorships; 2 Tickets to Gala Dinner	10% Discount on Cruise Forum Sponsorships; 1 Ticket to Gala Dinner	5% Discount on Cruise Forum Sponsorships	\$

FLAGSHIP NETWORKING EVENTS WITH CRUISE LINE DECISION-MAKERS & EDUCATIONAL OPPORTUNITIES

	DIAMOND ELITE	DIAMOND	GOLD	EMERGING MARKETS
CLIA Executive Partner Conference - London, U.K. <i>Feat. Port & Destination and Technical & Regulatory Forums</i>	2 Complimentary Tickets	1 Complimentary Ticket	\$	\$
CLIA Europe Annual Dinner	2 Complimentary Tickets	1 Complimentary Ticket	\$	\$
Business on the Beach during Seatrade Cruise Global Ft. Lauderdale, FL	4 Complimentary Tickets	3 Complimentary Tickets	1 Complimentary Ticket	n/a
CLIA Connect Reception at CLIA Booth during Seatrade Cruise Global - Ft. Lauderdale, FL	4 Complimentary Tickets	3 Complimentary Tickets	1 Complimentary Ticket	n/a
CLIA Port & Destination Summit - Lisbon, Portugal	2 Complimentary Tickets	1 Complimentary Tickets	\$	n/a
CLIA Europe Cocktail Reception during Seatrade Med	4 Complimentary Tickets	3 Complimentary Tickets	2 Complimentary Tickets	1 Complimentary Ticket
CLIA Italy Annual Dinner	2 Complimentary Tickets	1 Complimentary Ticket	\$	\$
CLIA Executive Partner Summit - Miami, FL. <i>Feat. Port & Destination and Technical & Regulatory Forums</i>	3 Complimentary Tickets	2 Complimentary Tickets	1 Complimentary Ticket	n/a
Exclusive Diamond Events	2 Complimentary Tickets	2 Complimentary Tickets	n/a	n/a
Representation at Diamond Executive Partner Advisory Council Events	✓	✓	n/a	n/a
Use of CLIA booth and meeting space at Seatrade Cruise Global and Med	✓	✓	n/a	n/a

INDUSTRY INFORMATION, RESOURCES & BENEFITS

	DIAMOND ELITE	DIAMOND	GOLD	EMERGING MARKETS
Subscription to Weekly and Monthly European Travel Agent Newsletters and Updates, Monthly North American Travel Agent Cruise Newsletter, and monthly CLIA Executive Partner and Travel Agent Cruise News	✓	✓	✓	✓
Executive Partners have access to industry research and reports (on cruising.org)	✓	✓	✓	✓
Exclusive use of CLIA Executive Partner logo	✓	✓	✓	✓
Insights from CLIA Technical & Regulatory Experts	✓	✓	✓	n/a
Consultation on Technical & Regulatory matters	✓	✓	n/a	n/a
Designated Key Relationship Manager	✓	✓	✓	n/a

TRAVEL & TOURISM COMMUNITY BENEFITS



MARKETING & PROMOTIONAL OPPORTUNITIES WITH CLIA AUDIENCES

	DIAMOND ELITE	DIAMOND	GOLD	EMERGING MARKETS
Profile Listing in 2018/2019 CLIA Who's Who Directory All members receive access to online directory	1 page in printed directory; complete listing online; Printed copies of Directory; Access to online directory	1 page in printed directory; complete listing online; Printed copies of Directory; Access to online directory	Listing in printed and online directory (name, logo, address, website, key contacts); Printed copy of Directory; Access to online directory	Listing in printed and online directory (name, logo, address, website, key contacts); Access to online directory
Advertising opportunities in Travel & Cruise Magazine	10 % Discount	10% Discount	10% Discount	5% Discount
Company recognition on www.cruising.org	✓	✓	✓	✓
Two page profile in the CLIA Diamond Executive Partner Yearbook	✓	✓	n/a	n/a
Inclusion in monthly CLIA Executive Partner and/or Travel Agent Cruise News (Travel Agent circulation of 25,000; EP circulation of 2,500)	3 recognition/promotion opportunities annually	2 recognition/promotion opportunities annually	1 recognition/promotion opportunity annually	n/a
Recognition at CLIA Travel Agent Events worldwide	✓	✓	n/a	n/a
Logo visibility on CLIA booths at Seatrade Cruise Global and Seatrade Med	✓	✓	n/a	n/a
Recognition as CLIA Executive Partner on select CLIA marketing materials	✓	✓	n/a	n/a

NORTH AMERICAN CLIA TRAVEL AGENT COMMUNITY MARKETING & PROMOTIONAL OPPORTUNITIES

	DIAMOND ELITE	DIAMOND	GOLD	EMERGING MARKETS
Sponsorship opportunities at in person, LIVE Travel Agent training	✓	✓	✓	
Weekly reporting package with CLIA Travel Agent and/or Agency membership information for commission purposes	✓	✓	\$7,000 annually	
Complimentary customized 30-minute webinar broadcast to North America-based CLIA Travel Agent Membership (content to be provided by Partner)*	2 Webinars	1 Webinar	1 Webinar	n/a
Complimentary customized email to North America-based CLIA Travel Agent Membership, Executive Partner Member or Cruise Line Executive Communities (content to be provided by Partner)*	2 Emails	2 Emails	1 Email	
Promotional videos on CLIA CruiseTV*	3 videos for 90 days each	2 Videos for 90 Days Each	1 Video for 90 Days	

EUROPEAN CLIA TRAVEL AGENT COMMUNITY MARKETING & PROMOTIONAL OPPORTUNITIES

	DIAMOND ELITE	DIAMOND	GOLD	EMERGING MARKETS
Opportunity to host one travel agent learning module in our City & Guild's accredited Learning Academy	✓	✓	✓	
Complimentary customized 30 minute webinar broadcast to Europe-based CLIA Travel Agent Members, including pre-webinar promotion and marketing by CLIA and accessible post-broadcast in the online Webinar Library (content to be provided by Partner)*	2 Webinars	1 Webinar	1 Webinar	
Advertisement in the CLIA Membership Yearbook (UK Market)	Full Page + Receive Hard Copy	Full page + Receive Hard Copy	Half page + Receive Hard Copy	n/a
Discounted sponsorship opportunities at CLIA Travel Agent events across Europe: - CLIA UK CLIA Travel Agent Conference - CLIA UK Cruise Forum & Annual Gala Dinner - Cruise 360 - Copenhagen - CLIA River Cruise Conference	15% Discount on Sponsorships	10% Discount on Sponsorships	5% Discount on Sponsorships	