

PROFESSIONAL SERVICES COMMUNITY BENEFITS



FLAGSHIP NETWORKING EVENTS WITH CRUISE LINE DECISION-MAKERS

	DIAMOND ELITE	DIAMOND	GOLD	EMERGING MARKETS
CLIA Executive Partner Conference - London, U.K. <i>Feat. Port & Destination and Technical & Regulatory Forums</i>	2 Complimentary Tickets	1 Complimentary Ticket	\$	\$
CLIA Europe Annual Dinner	2 Complimentary Tickets	1 Complimentary Ticket	\$	\$
Business on the Beach during Seatrade Cruise Global Ft. Lauderdale, FL.	4 Complimentary Tickets	3 Complimentary Tickets	1 Complimentary Ticket	n/a
CLIA Connect Reception at CLIA Booth during Seatrade Cruise Global - Ft. Lauderdale, FL.	4 Complimentary Tickets	3 Complimentary Tickets	1 Complimentary Ticket	n/a
CLIA Europe Cocktail Reception during Seatrade Europe	4 Complimentary Tickets	3 Complimentary Tickets	2 Complimentary Tickets	1 Complimentary Ticket
CLIA Italy Annual Dinner	2 Complimentary Tickets	1 Complimentary Ticket	\$	\$
CLIA Executive Partner Summit - Miami, FL. <i>Feat. Port & Destination and Technical & Regulatory Forums</i>	3 Complimentary Tickets	2 Complimentary Tickets	1 Complimentary Ticket	n/a
Exclusive Diamond Events	2 Complimentary Tickets	2 Complimentary Tickets	n/a	n/a
Representation at Diamond Executive Partner Advisory Council Events	✓	✓	n/a	n/a

ADDITIONAL NETWORKING & EDUCATIONAL EVENTS AND OPPORTUNITIES

	DIAMOND ELITE	DIAMOND	GOLD	EMERGING MARKETS
Use of CLIA booth and meeting space at Seatrade Cruise Global and Med	✓	✓	n/a	n/a
Cruise360 North America - Ft. Lauderdale, FL.	10% Discount on Sponsorships; 2 Complimentary Tickets to the Hall of Fame	10% Discount on Sponsorships; 2 Complimentary Tickets to the Hall of Fame	10% Discount on sponsorship opportunities	n/a
CLIA UK Travel Agent Conference - Southampton, U.K.	15% Discount on Sponsorships; 2 Tickets to Gala Dinner	10% Discount on Sponsorships; 1 Ticket to Gala Dinner	5% Discount on Sponsorships	\$
CLIA Port & Destination Summit - Lisbon, Portugal	2 Complimentary Tickets	1 Complimentary Ticket	\$	n/a
Cruise360 Australasia - Sydney, Australia	4 Complimentary Tickets and sponsorship discount opportunities	4 Complimentary Tickets and sponsorship discount opportunities	2 Complimentary Tickets and sponsorship discount opportunities	n/a
Cruise360 - Europe	15% Discount on Sponsorships; 2 Tickets to Gala Dinner	10% Discount on Sponsorships; 1 Ticket to Gala Dinner	5% Discount on Sponsorships	\$
River Cruise Conference - Amsterdam, NL	15% Discount on Sponsorships; 2 Tickets to Gala Dinner	10% Discount on Sponsorships; 1 Ticket to Gala Dinner	5% Discount on Sponsorships	\$
CLIA UK Cruise Forum & Annual Gala Dinner	15% Discount on Cruise Forum Sponsorships; 2 Tickets to Gala Dinner	10% Discount on Cruise Forum Sponsorships; 1 Ticket to Gala Dinner	5% Discount on Cruise Forum Sponsorships	\$

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MARKETING & PROMOTIONAL OPPORTUNITIES WITH CLIA AUDIENCES

	DIAMOND ELITE	DIAMOND	GOLD	EMERGING MARKETS
Profile Listing in 2018/2019 CLIA Who's Who Directory All members receive access to online directory	1 page in printed directory; complete listing online; Printed copies of Directory; Access to online directory	1 page in printed directory; complete listing online; Printed copies of Directory; Access to online directory	Listing in printed and online directory; Printed copy of Directory; Access to online directory	Listing in printed and online directory; Access to online directory
Advertising opportunities in Travel & Cruise Magazine	10% Discount	10% Discount	10% Discount	5% Discount
Inclusion in monthly CLIA Executive Partner and/or Travel Agent Cruise News (Travel Agent circulation of 25,000; EP circulation of 2,500)	3 recognition/promotion opportunities annually	2 recognition/promotion opportunities annually	n/a	n/a
Complimentary customized email to North America-based CLIA Travel Agent Membership, Executive Partner Member or Cruise Line Executive Communities (content to be provided by Partner)*	2 Emails	2 Emails	\$	n/a
Complimentary customized 30-minute webinar broadcast to North America-based CLIA Travel Agent Membership (content to be provided by Partner)*	2 Webinars	1 Webinar	\$	n/a
Promotional videos on CLIA CruiseTV*	3 videos for 90 days each	2 videos for 90 days each	1 video for 90 days	\$
Two page profile in the CLIA Diamond Executive Partner Yearbook	✓	✓	n/a	n/a
Company recognition on www.cruising.org	✓	✓	✓	✓
Logo visibility on CLIA booths at Seatrade Cruise Global and Seatrade Med	✓	✓	n/a	n/a
Recognition as CLIA Executive Partner on select CLIA marketing materials	✓	✓	n/a	n/a

INDUSTRY INFORMATION, RESOURCES & BENEFITS

	DIAMOND ELITE	DIAMOND	GOLD	EMERGING MARKETS
Executive Partners have access to industry research and reports (on cruising.org)	✓	✓	✓	✓
Insights from CLIA Technical & Regulatory Experts	✓	✓	✓	n/a
Consultation on Technical & Regulatory matters	✓	✓	n/a	n/a
Subscription to monthly CLIA Executive Partner and Travel Agent Cruise Newsletter	✓	✓	✓	✓
Exclusive use of CLIA Executive Partner logo	✓	✓	✓	✓
Designated Key Relationship Manager	✓	✓	✓	n/a