



2018 Global Passenger Report



Global Report: 2016, 2017, & 2018

Passenger Volume (K)

| 2016 | 2017 | 2018 |
|--------|-----------------|-----------------|
| 25,155 | 26,716 (6.2% ▲) | 28,515 (6.7% ▲) |

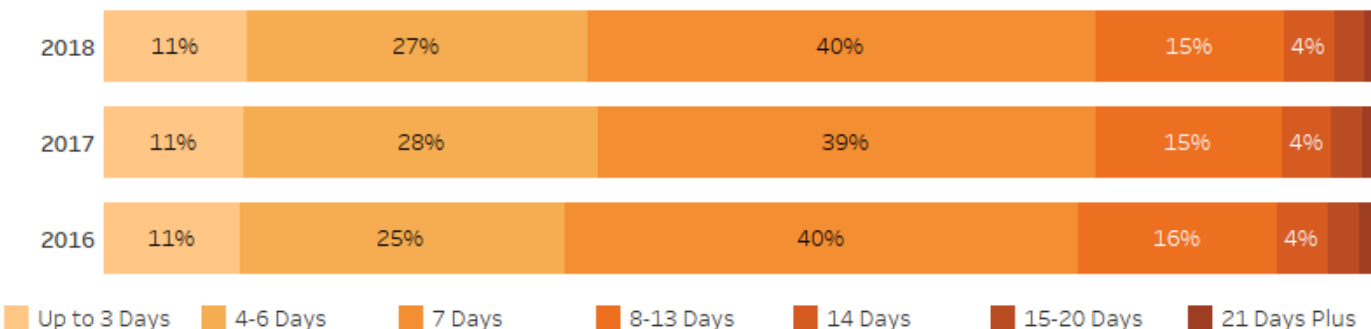
Average Duration, in Days

| 2016 | 2017 | 2018 |
|------|------|------|
| 7.2 | 7.1 | 7.0 |

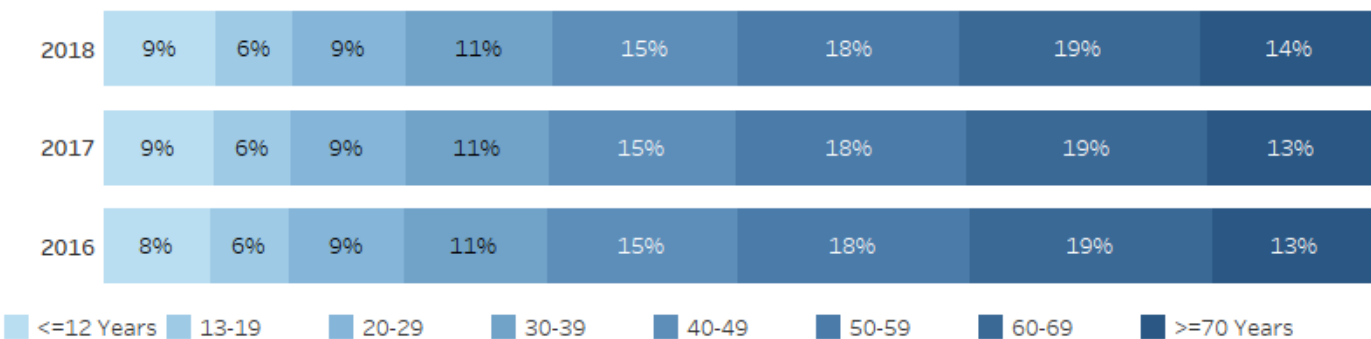
Average Age

| 2016 | 2017 | 2018 |
|------|------|------|
| 46.7 | 46.7 | 46.7 |

Average Cruise Duration



Average Passenger Age Groups



Passenger Volume (K) by Source Passenger Regions

| | 2016 | 2017 | 2018 |
|----------------------|--------|-----------------|-----------------|
| North America | 12,403 | 13,019 (5.0% ▲) | 14,240 (9.4% ▲) |
| Western Europe | 6,344 | 6,516 (2.7% ▲) | 6,731 (3.3% ▲) |
| Asia | 3,370 | 4,052 (20.3% ▲) | 4,240 (4.6% ▲) |
| Australia/NZ/Pacific | 1,370 | 1,434 (4.7% ▲) | 1,460 (1.8% ▲) |
| South America | 791 | 799 (1.0% ▲) | 883 (10.5% ▲) |
| Scandinavia/Iceland | 241 | 229 (-4.8% ▼) | 225 (-1.8% ▼) |
| Eastern Europe | 205 | 192 (-6.0% ▼) | 213 (10.9% ▲) |
| Africa | 144 | 151 (4.8% ▲) | 154 (1.9% ▲) |
| Middle East/Arabia | 112 | 104 (-7.7% ▼) | 111 (6.6% ▲) |
| Caribbean | 50 | 54 (8.7% ▲) | 56 (3.1% ▲) |
| Central America | 39 | 51 (30.3% ▲) | 47 (-8.3% ▼) |

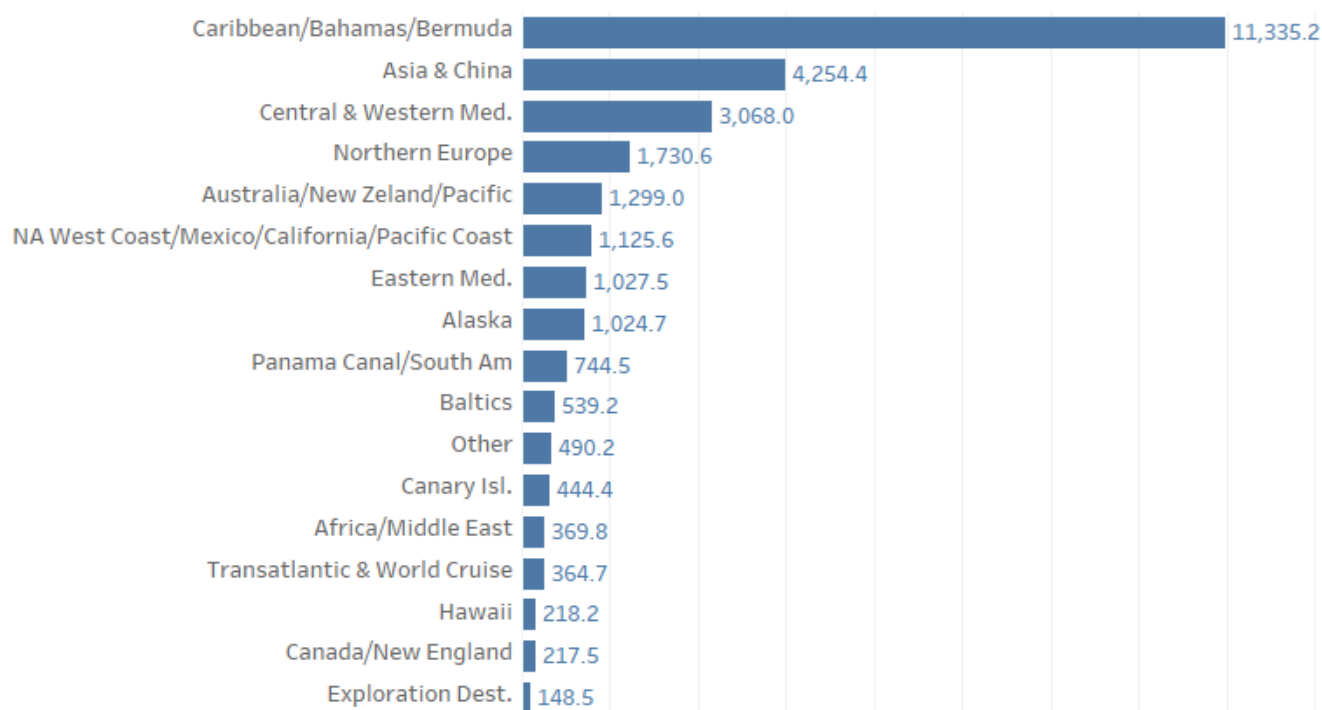
Global Report (Continued)

Passenger Volume (K) for Top Countries

| | 2016 | 2017 | 2018 |
|----------------|--------|-----------------|-----------------|
| United States | 11,392 | 11,944 (4.9% ▲) | 13,091 (9.6% ▲) |
| Mainland China | 2,113 | 2,397 (13.4% ▲) | 2,357 (-1.6% ▼) |
| Germany | 2,018 | 2,169 (7.5% ▲) | 2,233 (3.0% ▲) |
| UK & Ireland | 1,960 | 1,971 (0.5% ▲) | 2,009 (2.0% ▲) |
| Australia | 1,281 | 1,333 (4.1% ▲) | 1,345 (0.9% ▲) |
| Canada | 865 | 921 (6.5% ▲) | 971 (5.4% ▲) |
| Italy | 751 | 769 (2.5% ▲) | 831 (8.0% ▲) |
| Spain | 480 | 510 (6.4% ▲) | 530 (3.9% ▲) |
| France | 554 | 504 (-9.1% ▼) | 521 (3.4% ▲) |
| Brazil | 465 | 445 (-4.2% ▼) | 510 (14.6% ▲) |
| Taiwan Region | 299 | 374 (24.8% ▲) | 391 (4.7% ▲) |
| Singapore | 214 | 267 (24.4% ▲) | 373 (39.9% ▲) |
| Japan | 207 | 255 (22.9% ▲) | 266 (4.5% ▲) |
| Hong Kong | 127 | 230 (80.6% ▲) | 250 (8.6% ▲) |
| India | 148 | 172 (16.1% ▲) | 221 (28.1% ▲) |
| Argentina | 163 | 178 (9.1% ▲) | 187 (4.9% ▲) |
| Mexico | 142 | 149 (4.8% ▲) | 174 (16.6% ▲) |
| Switzerland | 147 | 152 (3.2% ▲) | 154 (1.5% ▲) |
| Malaysia | 100 | 188 (87.8% ▲) | 150 (-19.9% ▼) |
| South Africa | 132 | 140 (6.7% ▲) | 143 (2.1% ▲) |
| Austria | 125 | 130 (3.5% ▲) | 136 (4.8% ▲) |
| Netherlands | 104 | 110 (5.9% ▲) | 113 (2.2% ▲) |
| New Zealand | 86 | 98 (13.5% ▲) | 112 (14.7% ▲) |
| Norway | 111 | 104 (-6.8% ▼) | 101 (-2.7% ▼) |

Volume of Passengers (in K) to Destinations, 2018

At least 4K Passengers per Destination

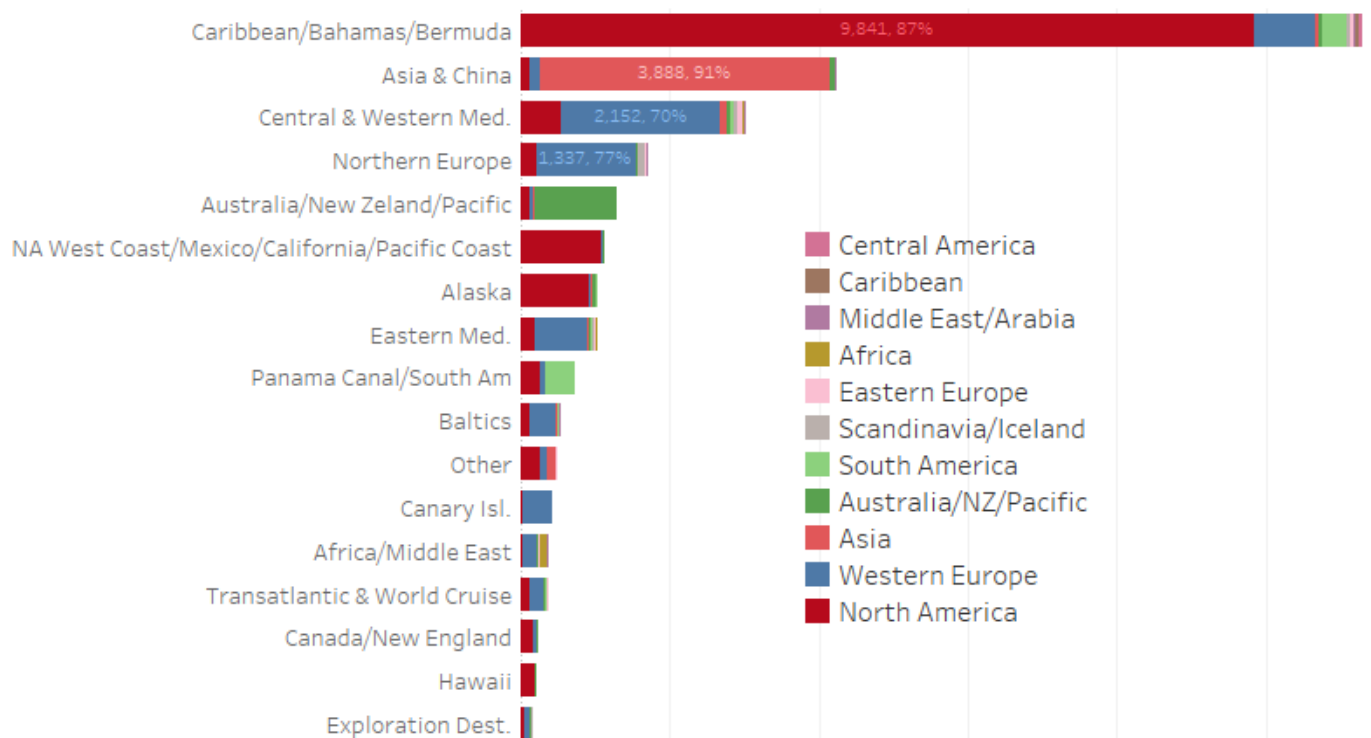


Global Report (Continued)

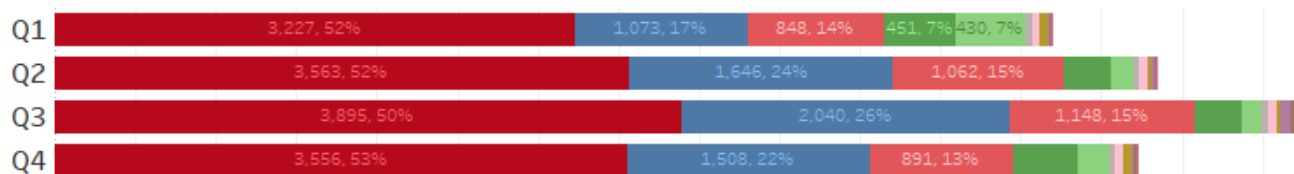
Passenger Volume by Trade (K)

| | 2016 | 2017 | 2018 |
|---|--------|----------------|---------------|
| Caribbean/Bahamas/Bermuda | 10,135 | 10,695 (6% ▲) | 11,335 (6% ▲) |
| Asia & China | 3,386 | 4,005 (18% ▲) | 4,254 (6% ▲) |
| Central & Western Med. | 2,920 | 2,907 (0% ▲) | 3,068 (6% ▲) |
| Northern Europe | 1,419 | 1,569 (11% ▲) | 1,731 (10% ▲) |
| Australia/New Zeland/Pacific | 1,180 | 1,262 (7% ▲) | 1,299 (3% ▲) |
| NA West Coast/Mexico/California/Pacific Coast | 1,209 | 1,089 (-10% ▼) | 1,126 (3% ▲) |
| Eastern Med. | 1,020 | 896 (-12% ▼) | 1,027 (15% ▲) |
| Alaska | 779 | 905 (16% ▲) | 1,025 (13% ▲) |
| Panama Canal/South Am | 657 | 678 (3% ▲) | 745 (10% ▲) |
| Baltics | 480 | 564 (18% ▲) | 539 (-4% ▼) |
| Canary Isl. | 371 | 403 (9% ▲) | 444 (10% ▲) |
| Africa/Middle East | 390 | 383 (-2% ▼) | 370 (-3% ▼) |
| Other | 218 | 318 (46% ▲) | 490 (54% ▲) |
| Transatlantic & World Cruise | 261 | 288 (10% ▲) | 365 (26% ▲) |
| No Trade Identified | 292 | 220 (-25% ▼) | 113 (-48% ▼) |
| Hawaii | 190 | 215 (14% ▲) | 218 (1% ▲) |
| Canada/New England | 167 | 205 (23% ▲) | 218 (6% ▲) |
| Exploration Dest. | 82 | 114 (39% ▲) | 148 (30% ▲) |

Passenger Volume (K) by Trade & Source Regions in 2018

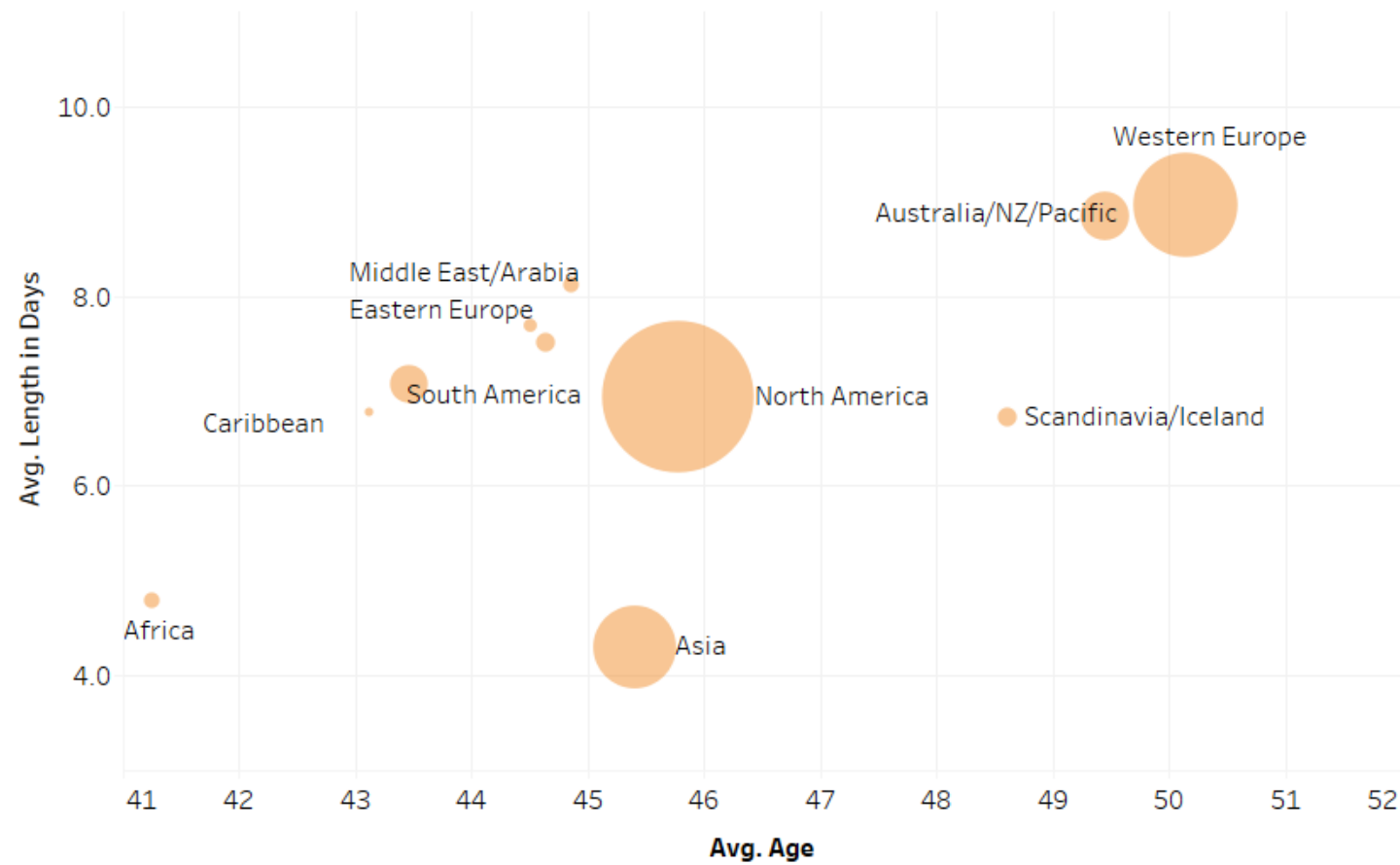


Passenger Volume (K) by Quarter & 10 Source Regions in 2018

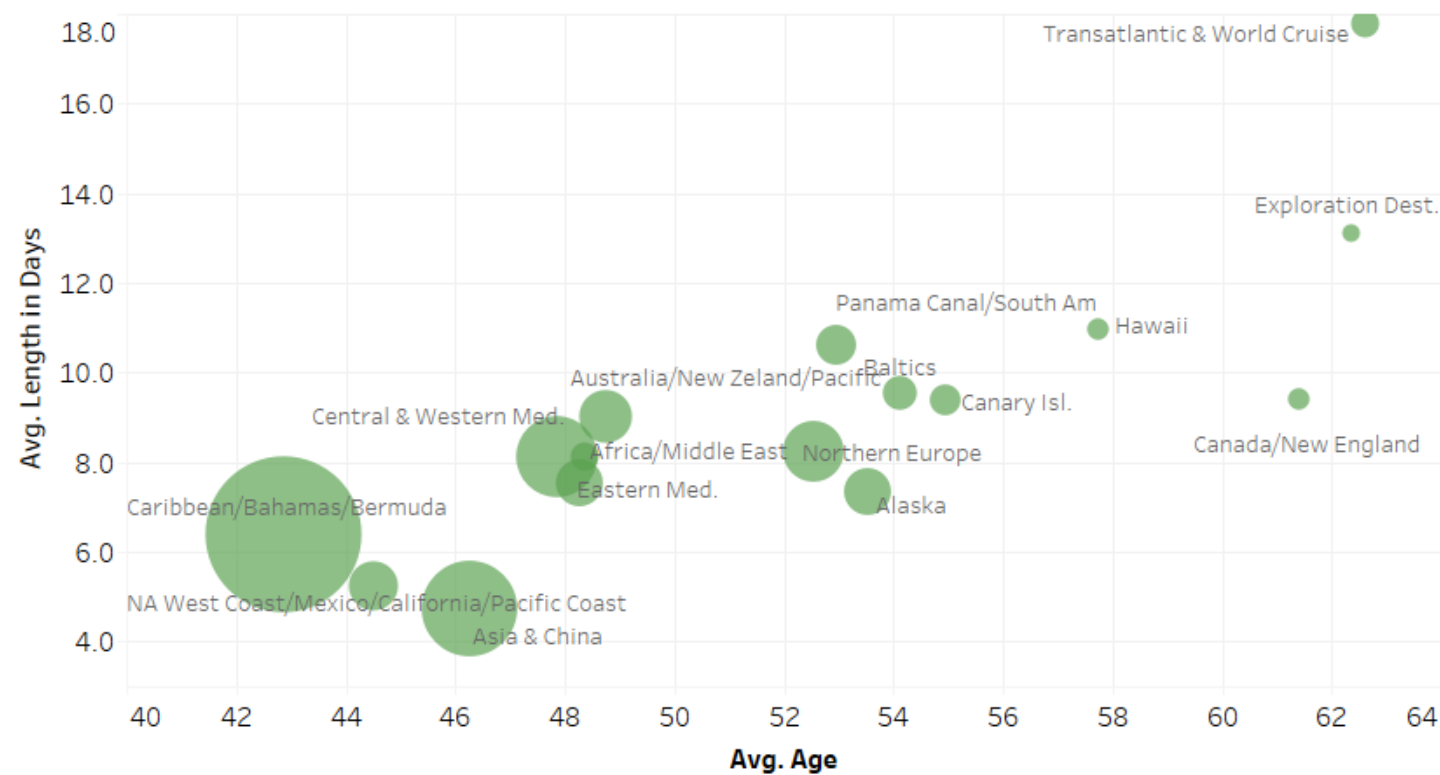


Global Report (Continued)

Average Age and Cruise Length for Top Source Markets, 2018



Average Age and Cruise Length by Destination / Trade Route, 2018





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