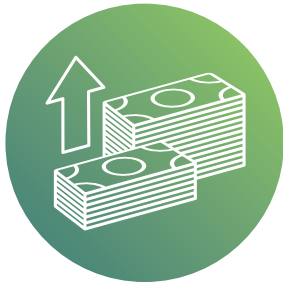


CRUISE INDUSTRY ECONOMIC IMPACT GLOBAL



**TOTAL
ECONOMIC IMPACT**
\$168.6B
9% HIGHER THAN 2019

2023 ECONOMIC IMPACT



1.6M INCREMENTAL
JOBS
37% HIGHER THAN 2019



\$56.9B WAGES
& SALARIES
13% HIGHER THAN 2019



\$85.6B CONTRIBUTION
TO GLOBAL GDP
GROWING FASTER THAN GLOBAL GDP



31.7M SOURCE
PASSENGERS



68% of respondents who cruised in the last 12 months stayed overnight at least one night pre- or post-cruise.*



About 6 out of 10 respondents returned to a destination they first visited via cruise.*

The Cruise Lines International Association (CLIA) is the world's largest cruise industry trade association. CLIA represents the interests of cruise lines, travel agents, port authorities and destinations, and various industry business partners before regulatory and legislative policy makers.

Source: CLIA 2023 Economic Impact Study

*Source: July 2024 Cruise Sentiment, Perception and Intent Survey

THE CRUISE INDUSTRY'S
ECONOMIC IMPACT IS
FAR-REACHING

#1 Services and Government



#2 Transportation



#3 Wholesale & Retail Sales



#4 Manufacturing



#5 Finance, Insurance & Real Estate (FIRE)



#6 Agriculture, Utilities & Construction



In 2023, every

20 CRUISERS

worldwide supported
**one full-time equivalent
incremental job**

