



# 2022 Global Market Report



The resilience of cruise was at the forefront in 2022, as the industry continued to rebound from the voluntary pause in operations that occurred in March 2020, followed by the responsible resumption of operations over the past two years. By the end of 2022, 100% of CLIA cruise line members' ocean-going vessels were back in the water, and more than 20 million passengers enjoyed a cruise holiday with family and friends, while enjoying the best vacation there is.

Throughout the year, intent to cruise continued to rise – surpassing 2019 levels – and cruise ships were once again bringing full ships to ports around the world and positively contributing to their local economies.

Despite the challenges of the past few years, our cruise line members continued to drive an ambitious environmental agenda, and with each year, the CLIA-member cruise line fleet becomes more efficient and sustainable. CLIA cruise lines are committed to sailing toward a better future, and as part of that effort are pursuing the goal of net zero carbon cruising by 2050, supporting the long-term sustainability of the industry and creating positive travel experiences that inspire lifelong cruise travelers and generations of new-to-cruise travelers to sail responsibly.

# Global Report: 2019 to 2022

## Passenger Volume

2019	2020	2021	2022
29.7M	5.8M (-81% ▼)	4.8M (-18% ▼)	20.4M (329% ▲)

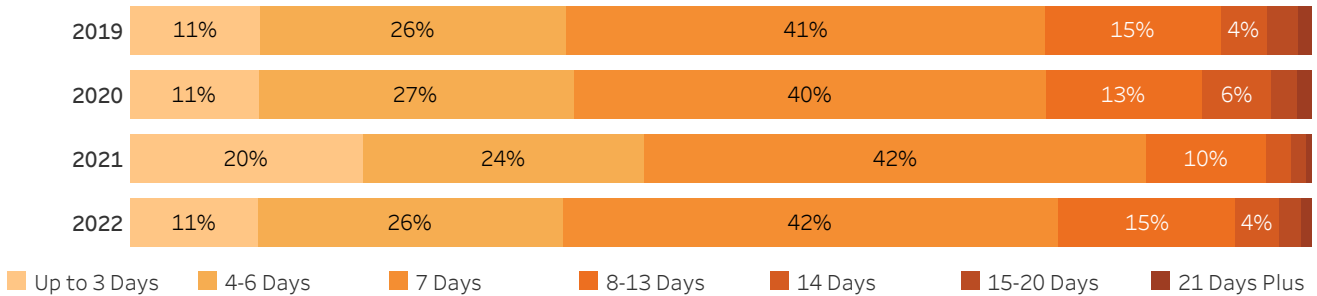
## Average Duration, in Days

2019	2020	2021	2022
7.1	7.2	6.5	7.0

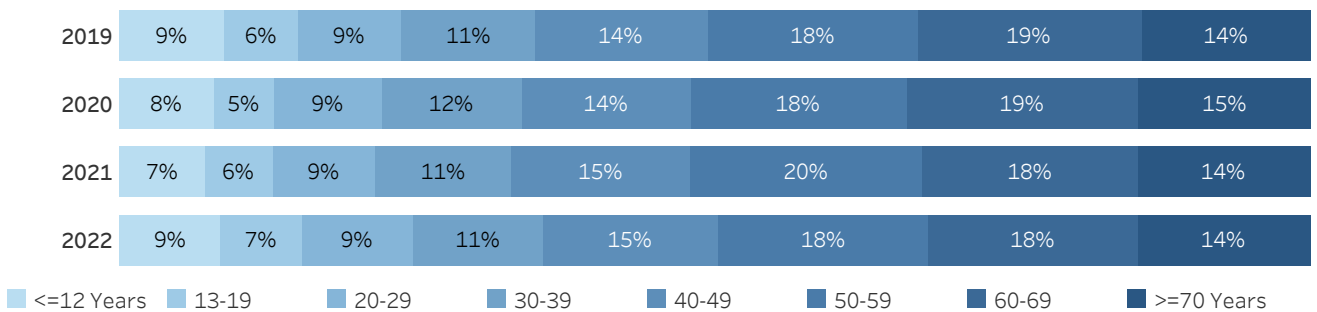
## Average Age

2019	2020	2021	2022
46.8	47.6	47.7	46.5

## Average Cruise Duration



## Average Passenger Age Groups



## Passenger Volume (K) by Source Passenger Regions

	2019	2020	2021	2022
North America	15,408	3,008 (-80.5% ▼)	2,218 (-26.3% ▼)	12,592 (467.6% ▲)
Western Europe	7,226	1,223 (-83.1% ▼)	1,671 (36.6% ▲)	5,433 (225.2% ▲)
Asia	3,738	497 (-86.7% ▼)	626 (26.0% ▲)	791 (26.3% ▲)
Australia/NZ/Pacific	1,352	340 (-74.9% ▼)	7 (-98.1% ▼)	471 (7132.3% ▲)
South America	935	458 (-51.0% ▼)	89 (-80.7% ▼)	426 (381.3% ▲)
Eastern Europe	263	72 (-72.6% ▼)	32 (-55.1% ▼)	161 (397.6% ▲)
Middle East/Arabia	108	8 (-92.3% ▼)	22 (168.1% ▲)	149 (571.0% ▲)
Scandinavia/Iceland	218	52 (-76.2% ▼)	45 (-12.7% ▼)	131 (190.1% ▲)
Africa	168	68 (-59.4% ▼)	(-100.0% ▼)	88
Caribbean	57	7 (-87.8% ▼)	(-100.0% ▼)	30
Central America	49	14 (-71.3% ▼)	(-100.0% ▼)	20

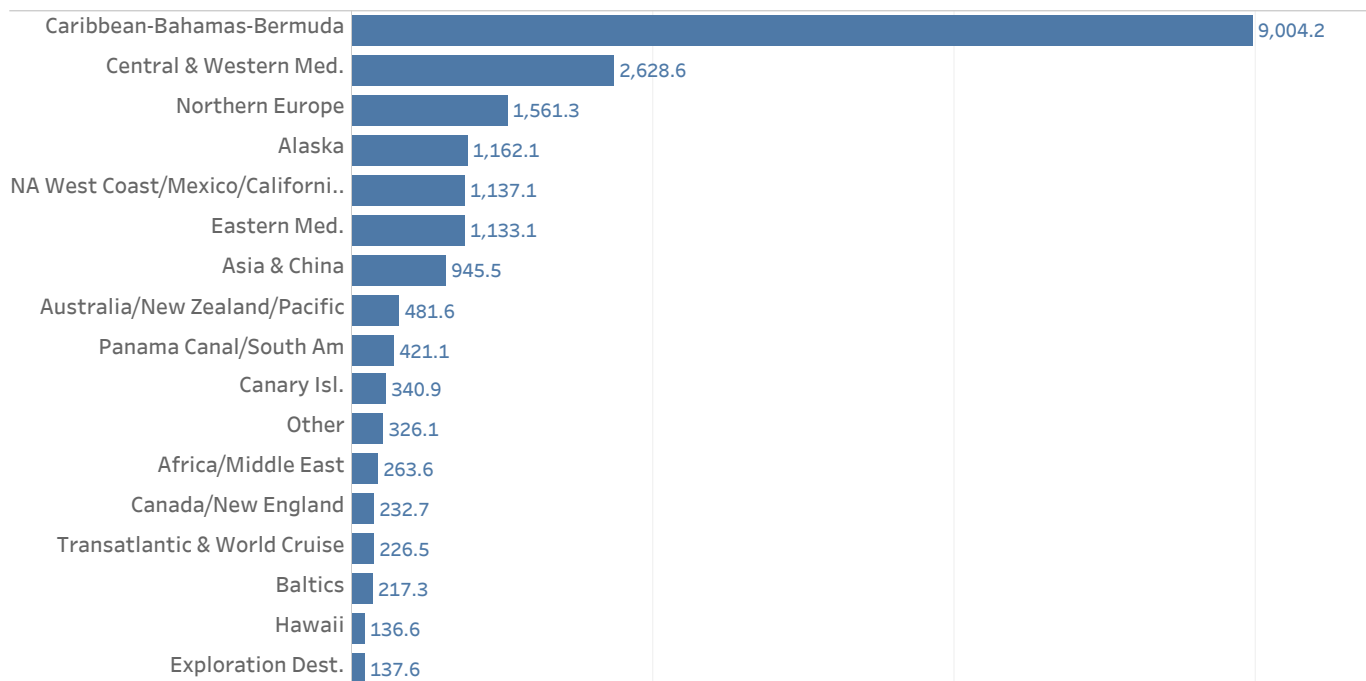
# Global Report (Continued)

## Passenger Volume (K) for Top Countries

	2019	2020	2021	2022
United States	14,199	2,732 (-80.8% ▼)	2,171 (-20.5% ▼)	11,890 (447.6% ▲)
Germany	2,587	531 (-79.5% ▼)	576 (8.4% ▲)	1,876 (225.8% ▲)
UK & Ireland	1,992	259 (-87.0% ▼)	479 (84.5% ▲)	1,663 (247.5% ▲)
Italy	950	151 (-84.1% ▼)	340 (124.6% ▲)	791 (132.9% ▲)
Canada	1,037	257 (-75.2% ▼)	33 (-87.0% ▼)	567 (1599.3% ▲)
Australia	1,241	312 (-74.9% ▼)	5 (-98.5% ▼)	457 (9375.3% ▲)
Singapore	325	72 (-78.0% ▼)	360 (403.1% ▲)	425 (17.8% ▲)
Spain	553	45 (-91.9% ▼)	74 (65.4% ▲)	414 (458.9% ▲)
France	545	146 (-73.2% ▼)	116 (-20.7% ▼)	325 (180.2% ▲)
Brazil	567	331 (-41.7% ▼)	72 (-78.3% ▼)	284 (295.9% ▲)
India	313	46 (-85.4% ▼)	123 (168.0% ▲)	201 (63.8% ▲)
Mexico	167	18 (-89.2% ▼)	14 (-24.9% ▼)	133 (880.5% ▲)
Netherlands	123	18 (-85.6% ▼)	13 (-26.1% ▼)	82 (529.5% ▲)
South Africa	158	67 (-57.4% ▼)	(-100.0% ▼)	82
Malaysia	121	13 (-88.9% ▼)	25 (83.1% ▲)	74 (202.5% ▲)
Switzerland	140	23 (-83.8% ▼)	20 (-11.5% ▼)	70 (245.7% ▲)
Norway	98	20 (-79.3% ▼)	35 (71.2% ▲)	60 (72.1% ▲)
Austria	136	25 (-81.9% ▼)	15 (-40.2% ▼)	55 (276.4% ▲)
Japan	296	19 (-93.7% ▼)	12 (-37.8% ▼)	42 (263.7% ▲)
Argentina	151	76 (-49.8% ▼)	(-100.0% ▼)	41
New Zealand	106	24 (-77.6% ▼)	(-100.0% ▼)	12
Hong Kong	191	36 (-81.2% ▼)	77 (113.2% ▲)	4 (-94.3% ▼)
Mainland China	1,919	205 (-89.3% ▼)	6 (-97.1% ▼)	(-100.0% ▼)
Taiwan Region	389	83 (-78.8% ▼)	23 (-71.9% ▼)	(-100.0% ▼)

## Volume of Passengers (in K) to Destinations, 2022

At least 4K Passengers per Destination

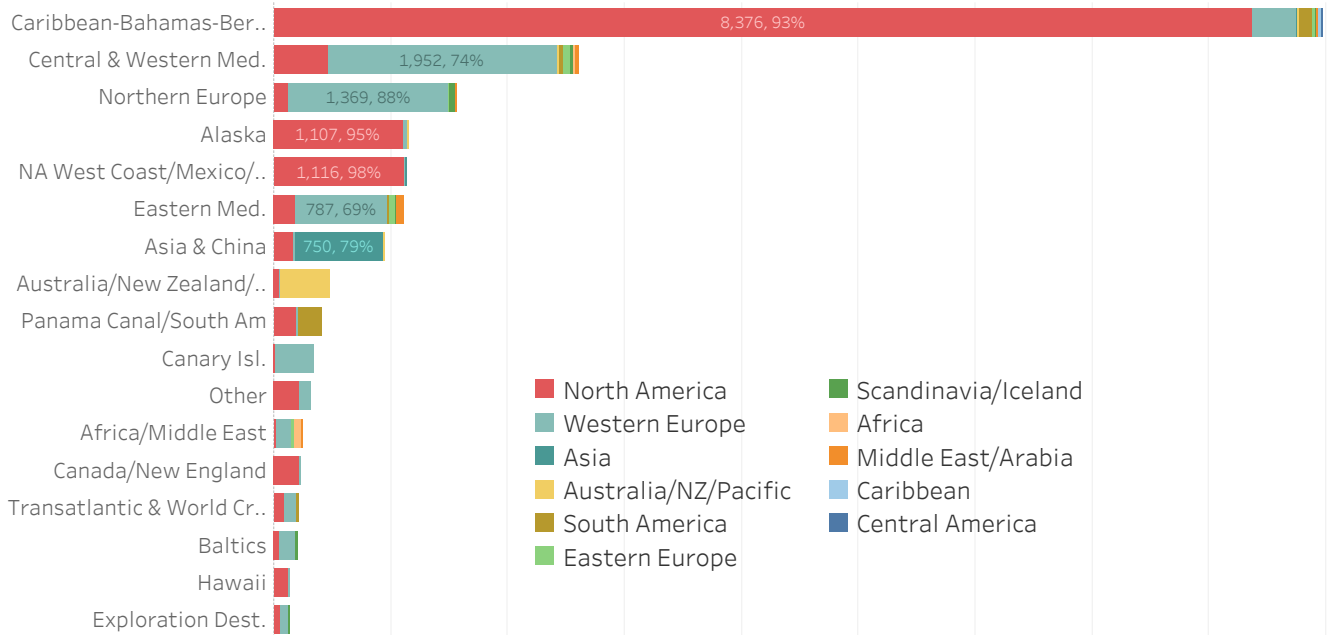


# Global Report (Continued)

## Passenger Volume by Trade (K)

	2019	2020	2021	2022
Caribbean-Bahamas-Bermuda	11,983	2,986 (-75% ▼)	1,727 (-42% ▼)	9,004 (422% ▲)
Central & Western Med.	3,211	225 (-93% ▼)	707 (215% ▲)	2,629 (272% ▲)
Northern Europe	1,708	52 (-97% ▼)	454 (779% ▲)	1,561 (244% ▲)
Alaska	1,215	(-100% ▼)	121	1,162 (864% ▲)
NA West Coast/Mexico/California/Pacific Coast	1,165	231 (-80% ▼)	211 (-9% ▼)	1,137 (440% ▲)
Eastern Med.	1,226	30 (-98% ▼)	288 (855% ▲)	1,133 (293% ▲)
Asia & China	3,978	643 (-84% ▼)	656 (2% ▲)	946 (44% ▲)
Australia/New Zealand/Pacific	1,178	366 (-69% ▼)	12 (-97% ▼)	482 (4042% ▲)
Panama Canal/South Am	807	484 (-40% ▼)	95 (-80% ▼)	421 (341% ▲)
Canary Isl.	496	180 (-64% ▼)	133 (-26% ▼)	341 (156% ▲)
Other	304	53 (-82% ▼)	84 (57% ▲)	326 (287% ▲)
Africa/Middle East	515	267 (-48% ▼)	38 (-86% ▼)	264 (595% ▲)
Canada/New England	302	(-100% ▼)		233
Transatlantic & World Cruise	393	45 (-89% ▼)	28 (-37% ▼)	226 (703% ▲)
Baltics	594	(-100% ▼)	141	217 (54% ▲)
Exploration Dest.	187	11 (-94% ▼)	37 (226% ▲)	138 (273% ▲)
Hawaii	243	43 (-82% ▼)	(-100% ▼)	137
No Trade Identified	168	151 (-11% ▼)	21 (-86% ▼)	33 (58% ▲)

## Passenger Volume (K) by Trade & Source Regions in 2022

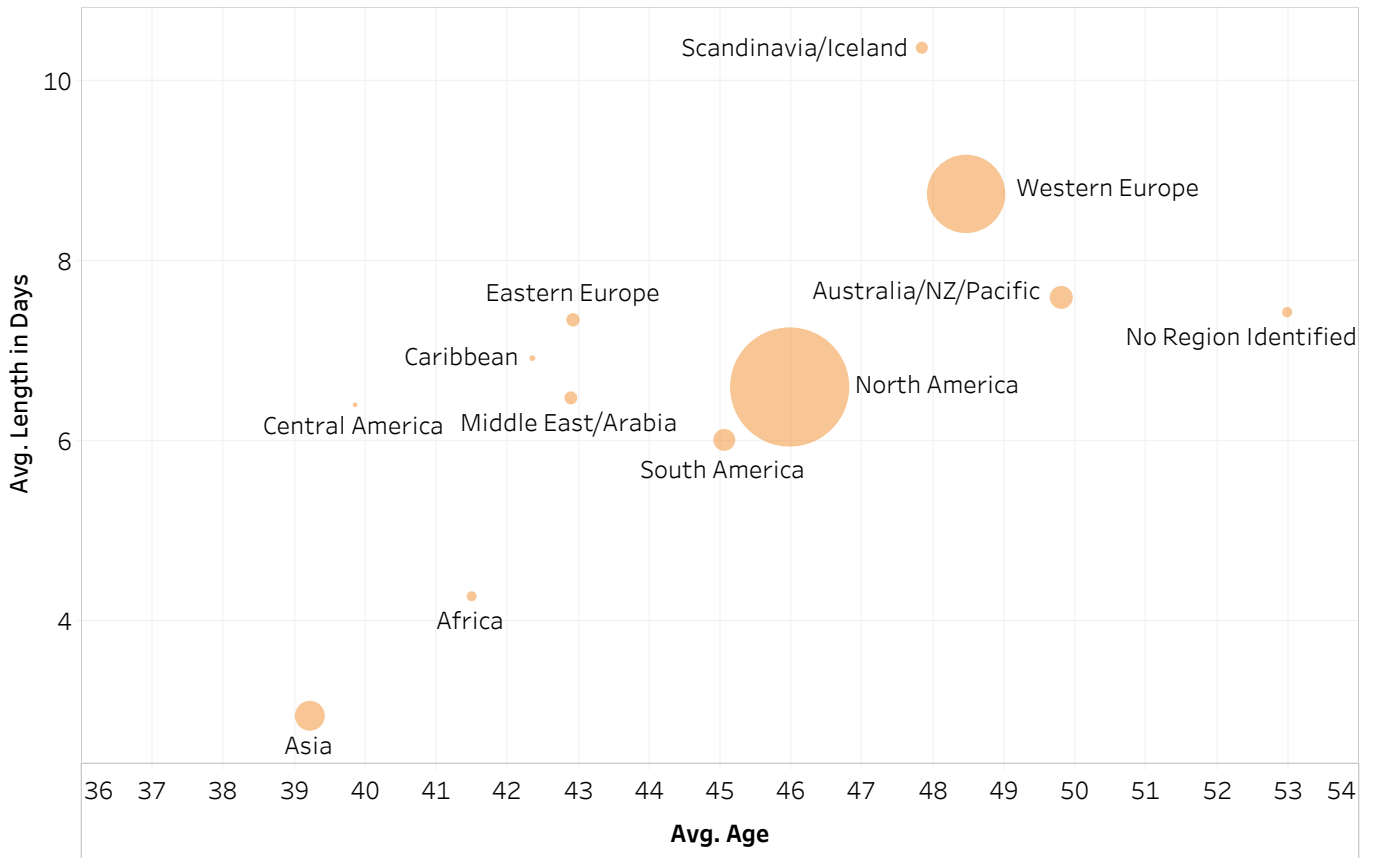


## Passenger Volume (K) by Quarter & Top Source Regions in 2022

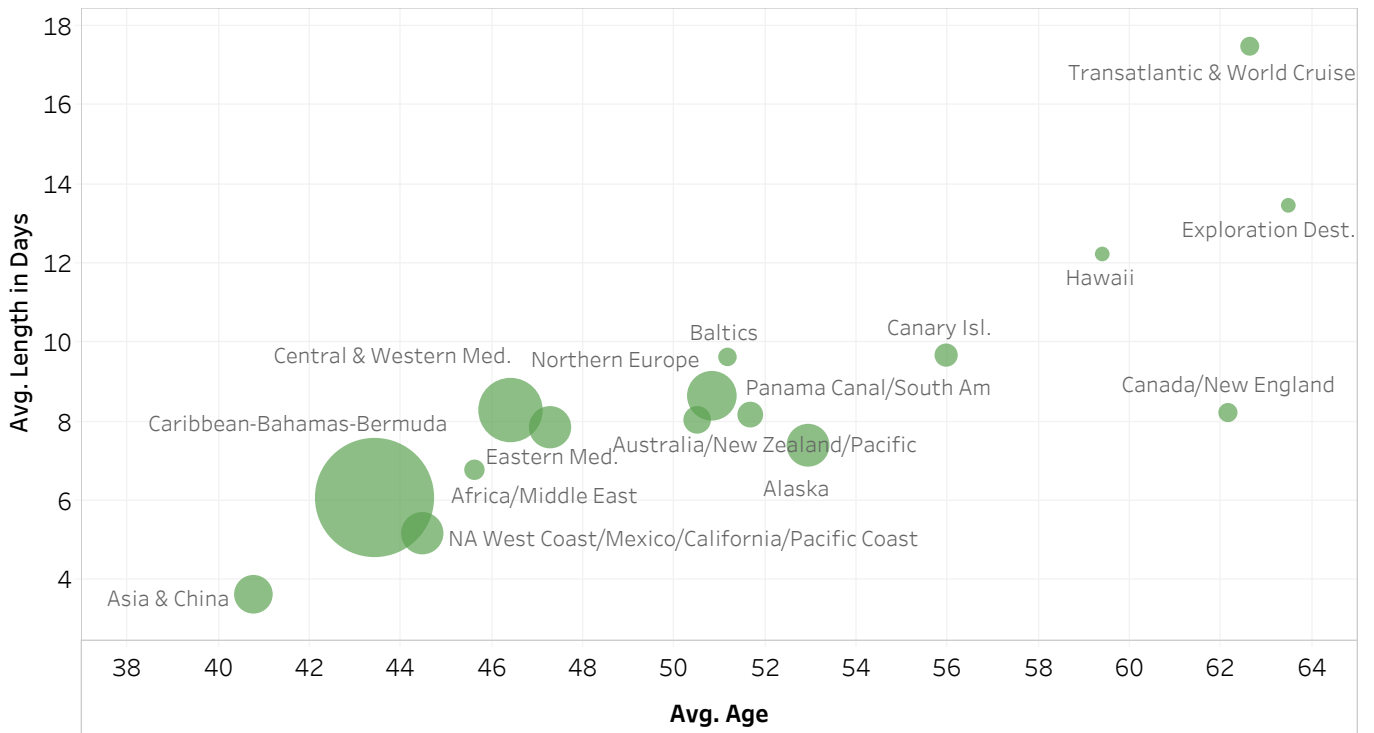


# Global Report (Continued)

## Average Age and Cruise Length for Top Source Markets, 2022



## Average Age and Cruise Length by Destination / Trade Route, 2022



## GLOSSARY

This report is based on 2022 calendar year passenger statistics provided by the ocean-going cruise line members of the Cruise Lines International Association (CLIA), who represent nearly 95% of global cruise industry capacity, plus additional data collected by Tourism Economics and CHART Management Consultants from non-CLIA cruise lines. The research is based on a methodology that is used in similar studies around the world. This consistent approach facilitates comparisons with other major cruise markets. Data points below 2,000 passengers (for source markets) and 4,000 (for destinations) are not displayed.



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