

# THE CRUISE INDUSTRY

AN IMPORTANT CONTRIBUTOR TO THE GLOBAL ECONOMY

## 2018 GLOBAL ECONOMIC IMPACT (\$)



**28.5M** UP 6.7%

GLOBAL PASSENGER EMBARKATIONS

**1,177,000** JOBS UP 6.2%



**\$50.24B** WAGES & SALARIES UP 10.3%



**\$67.97B** DIRECT PURCHASES UP 11.4%



**\$376**

AVERAGE SPENDING IN PORT BEFORE BOARDING A CRUISE

**\$101**

AVERAGE SPENDING IN PORT WHILE VISITING DURING A CRUISE

TOTAL ECONOMIC IMPACT

**\$150.13B** UP 12.1% FROM 2017



THE CRUISE INDUSTRY'S ECONOMIC IMPACT IS FAR-REACHING

