

## CLIA MEMBERSHIP

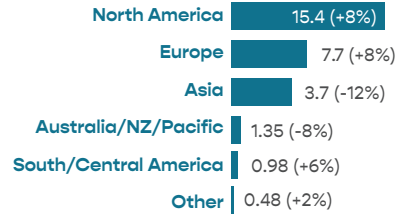
- 56 Member Cruise Lines
  - 42 Ocean Members
  - 14 River Cruise
- 268 Ocean-Going Vessels
- Marketing Affiliates
- Includes 95% of global ocean-going cruise passenger capacity

Ocean Lower Berths	2020	2021
Global	529,000	514,000
Regional	41,000	46,000
<b>Total</b>	<b>569,000</b>	<b>560,000</b>

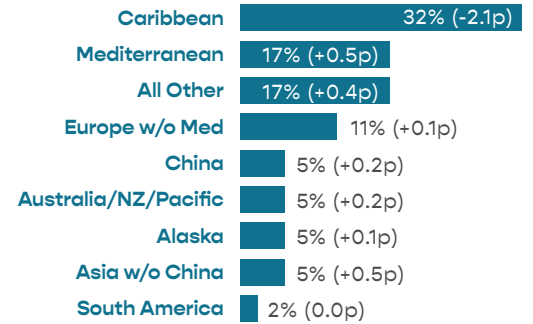
- 50,000 Travel Agent Members
- 13,000 Travel Agency Members
- 350 Executive Partners

## Source Passenger Regions 2019 (Millions)

29.7M in 2019 (+4.1% from 2018)



## Planned Deployment of Global Capacity in 2020



## Cruise Industry Global Economic Impact, 2019

- \$154.5B** Total worldwide output
- \$50.53B** Wages & salaries
- 1.17M** Full-time equivalent employees (for every 24 cruisers, a job is created)
- \$385** Average passenger spending pre-embarkation
- \$100** Average passenger spending in each port visited

## Top 10 Ports Visited Per Year\*

Port/Destination	Embark & Disembark	Transit	Total
Miami	2,526,900	42,350	5,096,150
Port Canaveral	2,013,340	282,700	4,308,940
Cozumel	0	3,893,590	3,893,590
Port Everglades	1,757,340	10,100	3,524,780
Nassau	500	3,311,700	3,312,700
Shanghai	1,622,700	13,500	3,258,900
Barcelona	661,630	1,215,000	2,538,260
Civitavecchia	596,650	1,218,000	2,412,100
Southampton	929,700	228,000	2,087,400
San Juan	399,870	1,219,600	2,019,340



## 2020 Environmental Technologies & Practices

- 40%** Target reduction in rate of carbon emissions by 2030 (from 2008)
- \$23.5B** Invested in new energy efficient tech & cleaner fuels
- 69%** Of ocean-going fleet capacity using exhaust gas cleaning system
- 50%** Ships in orderbook to be shore-side electricity equipped
- 99%** Ships in orderbook to use advanced water treatment system
- 70%** Of ocean-going fleet capacity using advanced water treatment system

## Cruise Ship Orderbook Schedule

\$64 Billion Investment through 2027;  
25 Ships to be powered by liquid natural gas

Year	Ocean Ships	New Capacity
2021	28	53,663
2022	29	55,240
2023	16	45,012
2024	8	27,030
2025	8	21,960
2026	5	10,660
2027	3	9,530
<b>Total</b>	<b>93</b>	<b>223,094</b>

**81% of cruisers will cruise again**  
**60% of non-cruisers are open to cruising**

\*Source for Top Ports: GP Wild; All Other Data Sources, CLIA Proprietary