EVERY YEAR, CRUISING GENERATES:

13.8M PASSENGER EMBARKATIONS
CREATES OVER $25.1B IN DIRECT SPENDING
AND SUPPORTS OVER 437,000 JOBS
PAYING $24.4B IN WAGES

1.3M PASSENGER EMBARKATIONS
CREATES OVER $1.28B IN DIRECT SPENDING
AND SUPPORTS OVER 23,000 JOBS
PAYING $397M IN WAGES

THE SUSPENSION OF CRUISE OPERATIONS RESULTS IN THE FOLLOWING ECONOMIC LOSSES:

- DIRECT EXPENDITURES REDUCTION
  - MARCH 2020 THROUGH EOY 2020: -$1.2B
  - MARCH 2020 THROUGH MARCH 2021: -$720M

- TOTAL JOBS REDUCTION
  - MARCH 2020 THROUGH EOY 2020: TBD
  - MARCH 2020 THROUGH MARCH 2021: TBD

- TOTAL WAGES REDUCTION
  - MARCH 2020 THROUGH EOY 2020: TBD
  - MARCH 2020 THROUGH MARCH 2021: TBD

We know that suspending operations was the right thing to do, at the same time, we recognize the devastating impact that COVID-19 has had on our community. That is why the cruise industry brought every force to bear to establish comprehensive prevention, detection and response strategies from the time of booking to disembarkation.

A resumption of cruising in the United States in 2021, with stringent measures in place and with the support of health authorities, will be critical to putting people back to work and fueling the greater economic recovery from the pandemic.

69% of total spend is supporting small businesses in AK*