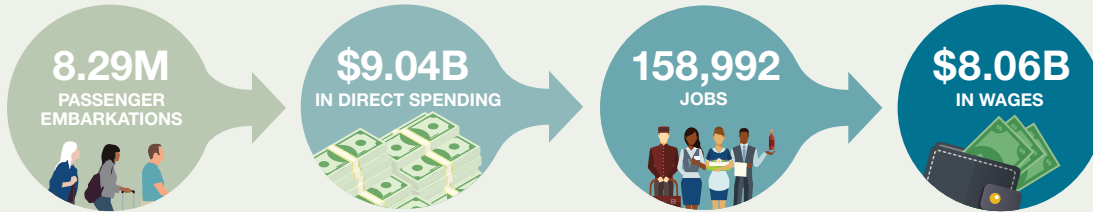


# CRUISE INDUSTRY ECONOMIC IMPACT FLORIDA



## IN 2019, CRUISING GENERATED:



Florida and its ports are the center of the U.S. cruise industry. In 2019, over 8.2 million passengers, accounting for about 59 percent of all U.S. embarkations, boarded their cruises from one of Florida's five cruise ports: Port of Miami, Port Everglades, Port Canaveral, Port of Tampa and Port of Jacksonville. Over 2.3 million of Florida's residents cruised in 2019.

Florida is not only the center for U.S. cruise originations but also the hub of just about all aspects of the cruise industry. Carnival Corporation & plc., Royal Caribbean Cruises, Ltd. Norwegian Cruise Line Holdings, MSC Cruises (USA) Inc. and Disney Cruise Line have their headquarters in Florida. Tourism-related businesses in addition to the cruise lines, including travel agencies, airlines, hotels, restaurants and providers of ground transportation are major beneficiaries of the cruise industry. In Florida, these tourism-related businesses received billions of dollars of the industry's direct expenditures.



## HEADQUARTERS

## EXECUTIVE PARTNERS



**4,434** CLIA INDIVIDUAL AGENT MEMBERS

**1,143** CLIA TRAVEL AGENCY MEMBERS

**9** CLIA PREMIER TRAVEL AGENCY MEMBERS