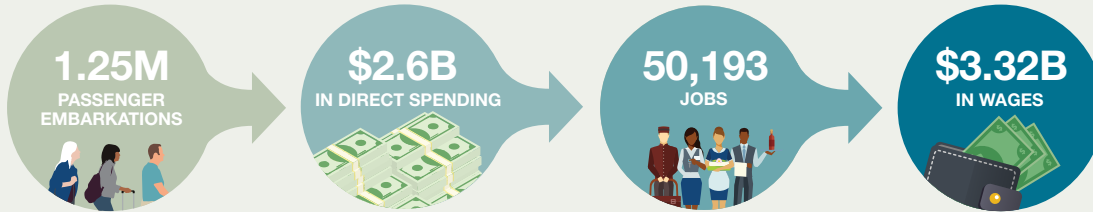


CRUISE INDUSTRY ECONOMIC IMPACT CALIFORNIA



IN 2019, CRUISING GENERATED:



California and its four ports have a critical role in the U.S. cruise industry. In 2019, over 1.2 million passengers boarded cruises at cruise ports in Los Angeles, Long Beach, San Diego and San Francisco. As a source market, more than 1.4 million cruise passengers in 2019 were native to California. Cruising's economic impact reaches beyond ports to tourism-related business, including travel agencies, airlines and hotels. These economic benefits extend beyond the travel and tourism sector to include the manufacturing, food processing, entertainment, ship repair and agriculture sectors. Headquarters and support facilities for several other cruise lines call California home. These include Crystal Cruises, Cunard Line and Princess Cruises.



HEADQUARTERS



EXECUTIVE PARTNERS



2,695 CLIA INDIVIDUAL AGENT MEMBERS

810 CLIA TRAVEL AGENCY MEMBERS

4 CLIA PREMIER TRAVEL AGENCY MEMBERS