

THE CRUISE INDUSTRY

AN IMPORTANT CONTRIBUTOR TO THE CANADIAN ECONOMY



2019 CANADIAN ECONOMIC IMPACT (CAD\$)



30,257 JOBS

32% INCREASE OVER 2016



CAD\$1.44B WAGES & SALARIES

44% INCREASE OVER 2016



CAD\$1.99B DIRECT PURCHASES

35%* INCREASE OVER 2016



3,062,800 PASSENGER ARRIVALS

36% INCREASE OVER 2016

TOTAL ECONOMIC IMPACT

CAD\$4.28B

33% INCREASE OVER 2016



* CAD\$91.3M Business Taxes

THE CRUISE INDUSTRY'S ECONOMIC IMPACT IS FAR-REACHING

#1 Services and Government



#2 Transportation



#3 Wholesale & Retail Sales



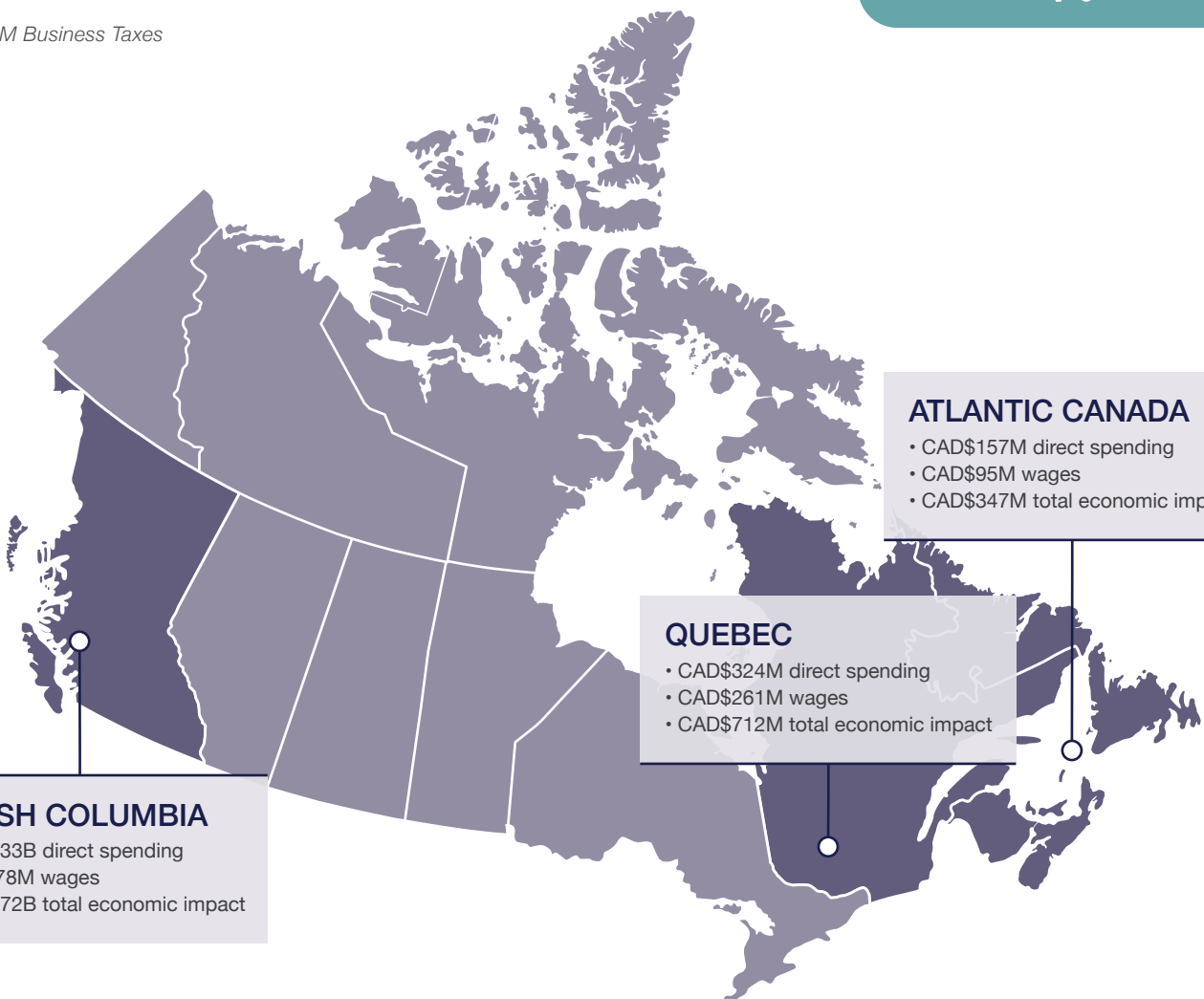
#4 Manufacturing



#5 Finance, Insurance & Real Estate (FIRE)



#6 Agriculture, Utilities & Construction



BRITISH COLUMBIA

- CAD\$1.33B direct spending
- CAD\$878M wages
- CAD\$2.72B total economic impact

QUEBEC

- CAD\$324M direct spending
- CAD\$261M wages
- CAD\$712M total economic impact

ATLANTIC CANADA

- CAD\$157M direct spending
- CAD\$95M wages
- CAD\$347M total economic impact