

THE CRUISE INDUSTRY

AN IMPORTANT CONTRIBUTOR TO THE U.S. ECONOMY



2019 U.S. ECONOMIC IMPACT (\$)



436.6k JOBS
UP 3.5%



\$24.4B WAGES & SALARIES
UP 5.4%



\$25.14B DIRECT PURCHASES



13.79M U.S. PASSENGER EMBARKATIONS

TOTAL ECONOMIC IMPACT

\$55.5B UP 5.3% FROM 2018



THE CRUISE INDUSTRY'S ECONOMIC IMPACT IS FAR-REACHING

#1 Services and Government



#2 Transportation



#3 Wholesale & Retail Sales



#4 Manufacturing



#5 Finance, Insurance & Real Estate (FIRE)



#6 Agriculture, Utilities & Construction



WASHINGTON

- \$1.08B direct spending
- 22,750 jobs
- \$1.35B wages
- 596K total embarkations

CALIFORNIA

- \$2.6B direct spending
- 50,193 jobs
- \$3.32B wages
- 1.25M total embarkations

ALASKA

- \$1.28B direct spending
- 23,008 jobs
- \$1.23B wages
- 221K total embarkations

NEW YORK

- \$1.31B direct spending
- 17,366 jobs
- \$1.16B wages
- 551K total embarkations

NEW JERSEY

- \$526M direct spending
- 9,609 jobs
- \$581M wages
- 348K total embarkations

ILLINOIS

- \$619M direct spending
- 9,935 jobs
- \$646M wages

GEORGIA

- \$772M direct spending
- 14,233 jobs
- \$799M wages

TEXAS

- \$1.61B direct spending
- 26,872 jobs
- \$1.82B wages
- 1.09M total embarkations

LOUISIANA

- \$491M direct spending
- 9,012 jobs
- \$397M wages
- 586K total embarkations

FLORIDA

- \$9.04B direct spending
- 158,992 jobs
- \$8.06B wages
- 8.29M total embarkations