CLIA HOTEL OPERATIONS, FOOD & BEVERAGE COMMUNITY

MEMBERSHIP APPLICATION 2020-2021

COMPANY INFORMATION (PLEASE PRINT OR COMPLETE ELECTRONICALLY)

Company Name (Brand Which Partnership Promotes): _____

Applicant Contact Name: _____ Job Title: _____

Address: _____

Address Line 2: _____

City: _____ State/ Province: _____ Zip/ Postal Code: _____ Country: _____

Telephone #: _____ Email Address: _____

Website: _____

CLIA EXECUTIVE PARTNER MEMBERSHIP TIERS

Please indicate below the Executive Partner Membership Tier you wish to join for 2020-2021.
Membership is 2020 calendar year: July 1, 2020 - June 30, 2021.

PLEASE SELECT MEMBERSHIP TIER (CHECK ONE) ☐ DIAMOND $10,000 ☐ GOLD $2,500

BILLING INFORMATION

☐ SAME AS CONTACT INFORMATION

Company Name: _____ Contact Name: _____

Job Title: _____ Email Address: _____

Address Line 1: (No P.O. Box) _____ Address Line 2: _____

City: _____ State/ Province: _____ Zip/ Postal Code: _____ Country: _____

VAT/Taxation number: _____

Both EU registered and Non EU registered companies are VAT exempt. CLIA Fees are not tax deductible as charitable contributions, but may be partially deductible as ordinary and necessary business expenses. CLIA estimates that 10% of your 2020-2021 Fees are allocable to CLIA lobbying activities and therefore are not deductible for income tax purposes.

ON APPROVAL OF THIS APPLICATION, CLIA WILL ISSUE AN INVOICE FOR 2020 ANNUAL MEMBERSHIP FEES. THE APPLICATION PROCESS MAY TAKE UP TO 14 DAYS FROM DATE OF THE RECEIPT.

DECLARATION:

AS AN EXECUTIVE PARTNER MEMBER OF CLIA, I AGREE TO ABIDE BY THE ATTACHED TERMS AND CONDITIONS OF THE EXECUTIVE PARTNERSHIP MEMBERSHIP PROGRAM. INITIAL: _____

Signed (Authorized Signature): _____ Print Name: _____

Position in Company: _____ Date: _____

PLEASE COMPLETE ALL 4 PAGES OF THE APPLICATION AND EMAIL TO: HFB@CRUISING.ORG

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Executive Partnership is extended to directly benefit the cruise industry or CLIA's cruise line members which are integral to the cruising experience or operations. Executive Partners are Associate Members who represent progressive organizations that assist the industry to increase passenger growth and satisfaction, and to increase the number of people taking cruises and guarantee that they have an enjoyable, memorable, safe and environmentally responsible experience.

COMPANY BACKGROUND INFORMATION

1. What is the nature of your business? _____

2. Please provide a one-sentence description of your firm's products, services and business activities: _____

3. Describe, in order of importance, the types of benefits your company is specifically looking for: _____

4. How long has your company marketed to the cruise industry? _____

5. What Cruise Lines has your company worked with previously? _____

6. How did you hear about CLIA? _____

INITIAL: _____

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DATA PROTECTION

CLIA shall only process your personal data in accordance with current applicable data protection laws and as set out in CLIA's Privacy Policy (a copy of which can be viewed on CLIA's website at cruising.org/privacy or obtained from CLIA on request). CLIA will not supply your personal data to any third party for marketing purposes unless you provide your explicit opt-in consent to this. Please list below the names and addresses of company representatives as defined on page 1 who should be added to the CLIA Executive Partner distribution list. These contacts will receive CLIA e-newsletters and other information related to CLIA activities by email, phone and/or post. The first Key Contact listed below will also serve as the Primary Administrative Contact for your organization. By providing the name and contact details for such Key Contacts you acknowledge and agree that you have made such Key Contacts aware of our Privacy Policy and that they have no objection to you providing their personal data to CLIA for such purposes. Please advise CLIA of any changes to Key Contact information as soon as possible. Any updates to your company logo should be sent to your CLIA Account Manager.

1

Key Contact Name: _____ Job Title: _____

Address: _____

Address Line 2: _____

City: _____ Zip/ Postal Code: _____ Country: _____

Telephone #: _____ Email Address: _____

2

Key Contact Name: _____ Job Title: _____

Address: _____

Address Line 2: _____

City: _____ Zip/ Postal Code: _____ Country: _____

Telephone #: _____ Email Address: _____

3

Key Contact Name: _____ Job Title: _____

Address: _____

Address Line 2: _____

City: _____ Zip/ Postal Code: _____ Country: _____

Telephone #: _____ Email Address: _____

COMMENTS _____

INITIAL: _____

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MEMBERSHIP APPLICATION 2020-2021

CLIA OVERVIEW

Cruise Lines International Association (CLIA), the world's largest cruise industry trade association, is a powerful global advocate for its members, dedicated to creating an economic, regulatory and legislative environment where the cruise industry can continue to grow and thrive.

The CLIA Mission is to be the unified global organization that helps its members succeed by advocating, educating and promoting for the common interests of the cruise community.

CRITERIA

To qualify for CLIA Executive Partner Membership, an applicant must be a reputable, financially stable business entity, non-profit/non-stock organization, or other governmental or non-governmental entity and must have, or be seeking, an involvement/ connection with the cruise industry which is supportive of CLIA's purposes, whose products or services are not contrary to the best interests of CLIA's cruise line Members or the industry, and who provides products or services: (a) on behalf of or that directly benefit the cruise industry or CLIA's cruise line Members; or (b) which are integral to the cruising experience or operations. Examples include: Port Authorities, Port Associations, and Destinations; Technology and Hardware Suppliers; Financial, Legal, and Professional Firms that provide services on behalf of the CLIA's cruise line members, Travel and Tourism Operators; P & I Companies; Trade Associations; Consortium's; PR Companies; Classification Societies; Marketing Authorities; Banks; Suppliers of goods and services which are integral to the cruising experience; Tourism Authorities; and Conference Organizers. Executive Partner Member business activities should not compete with the activities of CLIA cruise line Members in a manner that is contrary to the best interests of the cruise industry.

APPROVAL OF APPLICATIONS TO JOIN THE EXECUTIVE PARTNER MEMBERSHIP PROGRAM

New applicants will be admitted as Executive Partner Members following approval from CLIA, which may include a background investigation, and upon agreeing to comply with CLIA's By-laws, the conditions set out in the Executive Partner Membership Application, and any other policies, procedures and rules as may be adopted from time-to-time and payment of such Fees, fees, or assessments as required for Executive Partner Members.

CONDUCT

CLIA Executive Partner Members are expected to enhance relations with CLIA cruise lines and to increase the perception and professionalism of the cruise industry as a whole. CLIA Executive Partner Members must not bring CLIA or the cruise industry into disrepute, or take action that would denigrate Members of the Association. CLIA Executive Partner Members must not misrepresent their affiliation with the Association, nor make use of the CLIA logo, which should be used with business to business communications only.

TERMINATION OF MEMBERSHIP

The CLIA Global Board of Directors or Global Executive Committee may terminate the participation of any Member in the Program in accordance with the procedures set forth in CLIA's By-Laws. The decision of the Global Board of Directors or Global Executive Committee is final. On the termination of membership the former CLIA Executive Partner Member should not be entitled to recover any part of the subscription paid for the current year. The former CLIA Executive Partner Member should immediately cease to display the CLIA logo in any form whatsoever and cease to refer to their CLIA Executive Partner Membership.

RESIGNATION FROM MEMBERSHIP

CLIA membership is auto-renewed on an annual calendar year basis. Resignation from membership must be notified by email or in writing to CLIA no later than March 31, 2021, or the Executive Partner Member will automatically be renewed for 2021-2022 membership and responsible for 2021-2022 membership Fees.

SUBSCRIPTION

Annual Membership Fees will be determined by CLIA's President and CEO, subject to review by the CLIA Global Executive Committee. 2020-2021 Membership is valid through June 30, 2021. CLIA Executive Partner Member status will cease if the subscription is not paid within 15 days of receipt of invoice, and only fully paid Members will be considered eligible for 2020-2021 Membership benefits.

COMPANY REPRESENTATIVES

When evaluating the benefits and cost of this Membership, please be advised that:

1. CLIA Executive Partner Membership benefits, including permission to participate in CLIA activities and programs, are limited to employees of the CLIA Executive Partner Member, or officers and directors who are directly employed by the CLIA Executive Partner, and are not extended to any parent, subsidiary, or affiliate company, independent contractor, consultant, other board member, or guest (including a prospective Executive Partner Member) of the CLIA Executive Partner absent prior, express authorization by CLIA. An association or alliance that represents various entities is permitted to join CLIA's Executive Partner Membership program; however, only employees of that association or alliance, or officers and directors who are directly employed by the association or alliance, are permitted to participate in CLIA activities and programs. Other board members or members of associations or alliances are not able to receive CLIA Executive Partner Membership benefits solely through their affiliation with a CLIA Executive Partner Member.
2. Additional expenses incurred by your company may include travel and lodging at CLIA events, sponsorships, and advertising.
3. CLIA Membership Fees are not tax deductible as charity contributions, but may be partially deductible as ordinary and necessary business expenses. CLIA estimates that 10% of your 2020 Fees are allocable to CLIA lobbying activities and therefore -2021 are not deductible for income tax purposes.

Please advise CLIA of any changes to your key contact information as soon as possible to ensure that the correct list of eligible participants remains current. Any updates to your company logo should be sent to your CLIA account manager.

CHANGES

Any change to these rules shall be at the discretion of the CLIA Global Board of Directors or Global Executive Committee, and shall be advised to CLIA Executive Partner Members from time-to-time.

STATUS

Appointment as a CLIA Executive Partner Member does not create any form of legal relationship between CLIA and the Executive Partner Member, other than the rights and obligations set out above.

INITIAL:

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