



# Module 1

## INTRODUCTION



# WORKBOOK

Please use this workbook as an additional resource when completing the Cruise Champion elearning module.

# Modules



Module 1: Introduction

Module 2: Regulations

Module 3: Safety

Module 4: Security

Module 5: Environmental Protection

Module 6: Health

Module 7: Corporate Social Responsibility

Module 8: Conclusion



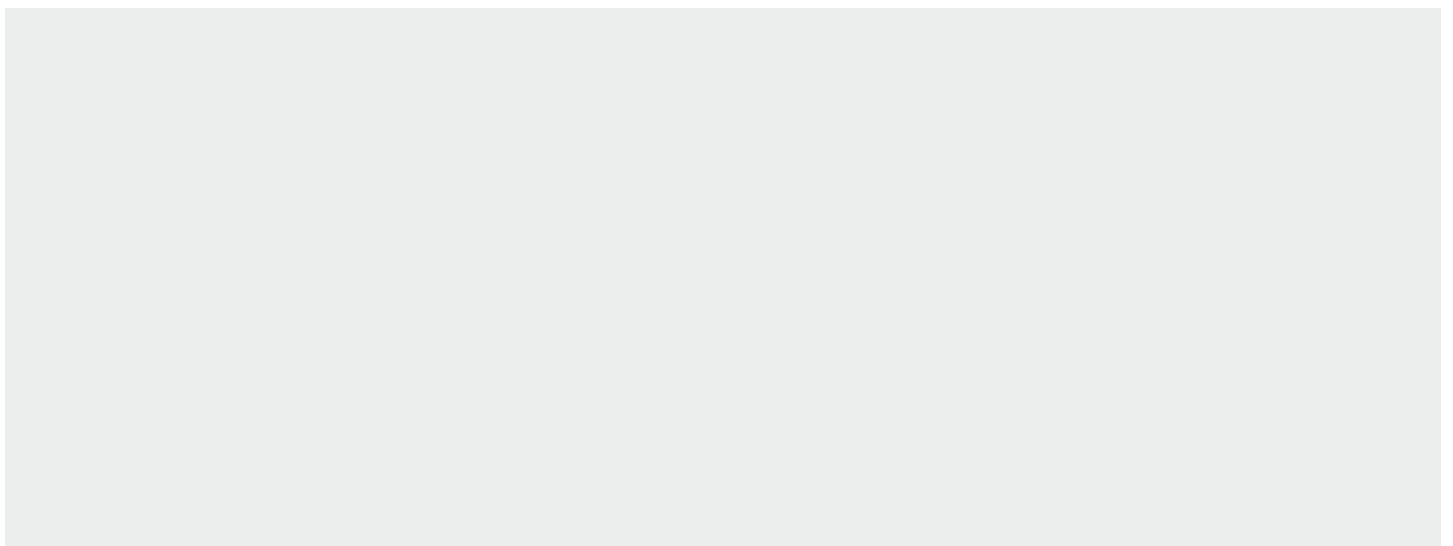
# you

---

As a CLIA member, you are an important communicator at the frontline of community perceptions.

It's up to you to dispel the myths and misconceptions that your clients may have.

Can you think of a common question or myth you get asked by your clients?



By knowing more about the work of CLIA, the efforts of the world's cruise lines, and the strict regulations that govern cruise operations worldwide, you'll be able to join the global network of voices who help advocate on our behalf.



# Game

Use this area to keep record of the correct answers and further infor-

Cruise ships are causing over-tourism.	<input type="checkbox"/> MYTH <input type="checkbox"/> FACT	
Cruise ships are breeding grounds for disease.	<input type="checkbox"/> MYTH <input type="checkbox"/> FACT	
Cruise ships operate outside the law once they're in international waters.	<input type="checkbox"/> MYTH <input type="checkbox"/> FACT	
Cruise ships are among the most scrutinised vessels at sea.	<input type="checkbox"/> MYTH <input type="checkbox"/> FACT	
Cruise ships are one of the safest holiday options in the world	<input type="checkbox"/> MYTH <input type="checkbox"/> FACT	
Cruise ships are major polluters of our atmosphere.	<input type="checkbox"/> MYTH <input type="checkbox"/> FACT	
Cruise ships release untreated sewage into the ocean.	<input type="checkbox"/> MYTH <input type="checkbox"/> FACT	
Incidents involving cruise ships seem to be increasing.	<input type="checkbox"/> MYTH <input type="checkbox"/> FACT	

No industry has a stronger interest in protecting our passengers and crew, the oceans we sail on, and the destinations we visit than cruise.

**It is not simply our responsibility:  
operating safely and sustainably  
is a business imperative.**







Not only is the Cruise Industry a tightly regulated industry, it's also a highly responsible sector that works closely with communities worldwide to create a positive impact.



Remember with the right information, you'll be able to respond to your customers with confidence whenever the need arises.

