

2021 FAST FACTS

CLIA MEMBERSHIP

• 56 Member Cruise Lines

42Ocean Members14River Cruise268 Ocean-Going VesselsMarketing AffiliatesIncludes 95% of global ocean-going cruise passenger capacity

Ocean Lower Berths	2020	2021
Global	529,000	514,000
Regional	41,000	46,000
Total	569.000	560.000

- 50,000 Travel Agent Members
- 13,000 Travel Agency Members
- 350 Executive Partners



Cruise Industry Global Economic Impact, 2019

\$154.5B Total worldwide output

- **\$50.53B** Wages & salaries
 - **1.17M** Full-time equivalent employees (for every 24 cruisers, a job is created)
 - **\$385** Average passenger spending pre-embarkation
 - **\$100** Average passenger spending in each port visited



2021Environmental Technologies & Practices

- **40%** Target reduction in rate of carbon emissions by 2030 (from 2008)
- \$22.5B Invested in new energy efficient tech & cleaner fuels
 - 76% Of ocean-going fleet capacity using exhaust gas cleaning system
 - 82% Ships in orderbook to be shore-side electricity equipped
 - 100% Ships in orderbook to use advanced water treatment system
 - 74% Of ocean-going fleet capacity using advanced water treatment system

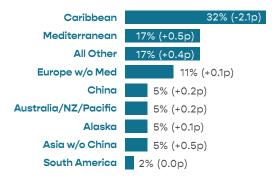
82% of cruisers will cruise again 62% of non-cruisers are open to cruising

Source Passenger Regions 2019 (Millions)

29.7M in 2019 (+4.1% from 2018)



Planned Deployment of Global Capacity in 2020



Top 10 Ports Visited Per Year*

Port/ Destination	Embark & Disembark	Transit	Total
Miami	2,526,900	42,350	5,096,150
Port Canaveral	2,013,340	282,700	4,308,940
Cozumel	0	3,893,590	3,893,590
Port Everglades	1,757,340	10,100	3,524,780
Nassau	500	3,311,700	3,312,700
Shanghai	1,622,700	13,500	3,258,900
Barcelona	661,630	1,215,000	2,538,260
Civitavecchia	596,650	1,218,000	2,412,100
Southampton	929,700	228,000	2,087,400
San Juan	399,870	1,219,600	2,019,340

Cruise Ship Orderbook Schedule

\$63.2Billion Investment through 2027; 24 Ships to be powered by liquid natural gas

Year	Ocean Ships	New Capacity
2021	13	16494
2022	28	49620
2023	21	55196
2024	10	31640
2025	11	25804
2026	5	10560
2027	3	9530
Total	91	198844

*Source for Top Ports: GP Wild; All Other Data Sources, CLIA Proprietary