



EXECUTIVE PARTNER MEMBERSHIP PROGRAM APPLICATION



Please fill out and initial all (4) pages of this form to acknowledge review and email your completed application to: ExecutivePartners@cruising.org

COMPANY INFORMATION

Company Name (Brand That Partnership Promotes): _____

Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____

Telephone #: _____ Company Email Address: _____

Website: _____

Submitted by (Name and Title): _____

CLIA EXECUTIVE PARTNER MEMBERSHIP TIERS AND FEES

Please indicate below the Executive Partner Membership Tier and Community you wish to join.
 Membership Subscription Period: January 1, 2025 – December 31, 2025. Subscription is auto-renewed unless notified otherwise 60 days prior to expiration.
 Membership fees listed are approved by CLIA governance for the period referenced. Membership fees are billed in USD.

	DIAMOND ELITE MEMBERSHIP TIER USD \$40,000	DIAMOND MEMBERSHIP TIER USD \$25,000	PLATINUM MEMBERSHIP TIER USD \$10,000	GOLD MEMBERSHIP TIER USD \$5,500
Ports & Destination Community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maritime & Technical Community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supply Chain & Industry Services Community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hospitality & Guest Services Community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

BILLING INFORMATION

Address Same as Above Contact Company Name: _____ Contact Name: _____

Job Title: _____ Email Address: _____

Address (No P.O. Box): _____ Telephone #: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____

VAT/Taxation Number: _____

Note: Both EU registered and Non-EU registered companies are VAT exempt. CLIA membership fees are not tax deductible as charitable contributions but may be partially deductible as ordinary and necessary business expenses. CLIA estimates that 4% of your 2025 membership fees are allocable to CLIA lobbying activities and, therefore, are not deductible for income tax purposes.

DECLARATION

As an Executive Partner member of CLIA, I agree to abide by the attached terms and conditions of the Executive Partnership Membership Program.

Signed (Authorized Signature): _____ Print Name: _____

Position in Company: _____ Date: _____

Important Note:

The application process may take up to 14 days from date of receipt. Upon approval of this application, CLIA will issue an invoice for 2025 membership fees TO BE REMITTED IN ACCORDANCE WITH PAYMENT TERMS INDICATED ON THE INVOICE.

INITIAL:



The Executive Partner program is designed to support and enhance the cruise industry by providing a platform for collaboration. Executive Partners are carefully selected Associate Members representing innovative and forward-thinking organizations that contribute to the industry's growth and success. These partners work diligently to increase passenger satisfaction, attract more people to cruise vacations and ensure that every passenger enjoys a safe, memorable and environmentally responsible experience. By fostering strong relationships between Executive Partners and member cruise lines, the program aims to drive continuous improvement and excellence within the cruise industry, ultimately both benefiting passengers and the industry as a whole.

COMPANY BACKGROUND INFORMATION

1. What is the nature of your business?

2. Please provide a one-sentence description of your firm's products, services and business activities to be showcased on the CLIA Who's Who Directory:

3. Specify if business is private, public, or partially or fully funded by government:

4. Describe, in order of importance, the types of benefits your company is specifically looking for:

5. How long has your company marketed to the cruise industry?

6. What Cruise Lines has your company worked with previously?

7. How did you hear about CLIA?

INITIAL:



DATA PROTECTION

CLIA shall only process your personal data in accordance with current applicable data protection laws and as set out in CLIA's Privacy Policy (a copy of which can be viewed on CLIA's website at cruising.org/privacy-policy or obtained from CLIA on request). CLIA will not supply your personal data to any third party for marketing purposes unless you provide your explicit opt-in consent to this. The Key Contact listed below will serve as the Primary Administrative Contact for your organization. By providing the name and contact details for such Key Contact, you acknowledge and agree that you have made such Key Contact aware of our Privacy Policy and that they have no objection to you providing their personal data to CLIA for such purposes. The Key Contact will receive CLIA e-newsletters and other information related to CLIA activities by email, phone and/or post. Please advise CLIA of any changes to Key Contact information as soon as possible. Additionally, please list below company representatives who should be added to the CLIA Executive Partner database.

PRIMARY KEY CONTACT:

Name: Job Title: Telephone #: Email Address:

MARKETING CONTACT:

Name: Job Title: Telephone #: Email Address:

POLICY/GOVERNMENT AFFAIRS CONTACT:

Name: Job Title: Telephone #: Email Address:

EXECUTIVE CONTACT:

Name: Job Title: Telephone #: Email Address:

LIST OTHER CONTACTS HERE. INCLUDE NAME, JOB TITLE, TELEPHONE # AND EMAIL ADDRESS:

COMMENTS:

INITIAL: [box]



CLIA OVERVIEW

Cruise Lines International Association (CLIA), the world's largest cruise industry trade association, is a powerful global advocate for its members, dedicated to creating an economic, regulatory and legislative environment where the cruise industry can continue to grow and thrive.

The CLIA Mission is to be the unified global organization that helps its members succeed by advocating, educating and promoting for the common interests of the cruise community.

CRITERIA

To qualify for CLIA Executive Partner Membership, an applicant must be a reputable, financially stable business entity, nonprofit/non-stock organization, or other governmental or non-governmental entity and must have, or be seeking, an involvement/connection with the cruise industry that is supportive of CLIA's purposes, whose products or services are not contrary to the best interests of CLIA's cruise line Members or the industry, and who provides products or services:

- (a) on behalf of or that directly benefit the cruise industry or CLIA's cruise line Members; or
- (b) which are integral to the cruising experience or operations. Applicants who qualify for membership as an Executive Partner do not qualify as a cruise line Member. Companies that operate vessels are required to affiliate with CLIA through membership as a cruise line Member if the membership criteria are met. Examples include Port Authorities, Port Associations and Destinations; Technology and Hardware Suppliers; Financial, Legal and Professional Firms that provide services on behalf of CLIA's cruise line members; Travel and Tourism Operators; P & I Companies; Trade Associations; Consortiums; PR Companies; Classification Societies; Marketing Authorities; Banks; Suppliers of goods and services that are integral to the cruising experience; Tourism Authorities; and Conference Organizers.

Executive Partner Member business activities should not compete with the activities of CLIA cruise line Members in a manner that is contrary to the best interests of the cruise industry.

APPROVAL OF APPLICATIONS TO JOIN THE EXECUTIVE PARTNER MEMBERSHIP PROGRAM

New applicants will be admitted as Executive Partner Members following approval from CLIA, which may include a background investigation, and upon agreeing to comply with CLIA's By-laws, the conditions set out in the Executive Partner Membership Application, and any other policies, procedures and rules as may be adopted from time-to-time and payment of such fees or assessments as required for Executive Partner Members.

CONDUCT

CLIA Executive Partner Members are expected to enhance relations with CLIA cruise lines and to increase the perception and professionalism of the cruise industry as a whole. CLIA Executive Partner Members must not bring CLIA or the cruise industry into disrepute or take action that would denigrate Members of the Association. CLIA Executive Partner Members must not misrepresent their affiliation with the Association, nor use the CLIA logo, which should be used with business to business communications only.

TERMINATION OF MEMBERSHIP

The CLIA Global Board of Directors or Global Executive Committee may terminate the participation of any Member in the Program in accordance with the procedures set forth in CLIA's By-Laws. The decision of the Global Board of Directors or Global Executive Committee is final. On the termination of membership, the former CLIA Executive Partner Member will not be entitled to recover any part of the subscription paid for the current year. The former CLIA Executive Partner Member should immediately cease to display the CLIA logo in any form whatsoever and cease to refer to their CLIA Executive Partner Membership.

RESIGNATION FROM MEMBERSHIP

CLIA membership shall auto renew for subsequent periods of the same length as the initial term unless notice of resignation is received by email or in writing to CLIA no later than sixty (60) days prior to expiration of the then current term, else the Executive Partner will automatically be renewed for next year's membership and responsible for membership Fees.

SUBSCRIPTION

Annual Membership Fees will be determined by CLIA's President and CEO, subject to review by the CLIA Global Executive Committee and valid for the period indicated on the invoice. CLIA Executive Partner Member status will cease if the subscription is not paid within 30 days of receipt of invoice, and only fully paid Members will be considered eligible for Membership benefits.

COMPANY REPRESENTATIVES

When evaluating the benefits and cost of this Membership, please be advised that:

1. CLIA Executive Partner Membership benefits, including permission to participate in CLIA activities and programs, are limited to employees of the CLIA Executive Partner Member, or officers and directors who are directly employed by the CLIA Executive Partner, and are not extended to any parent, subsidiary or affiliate company, independent contractor, consultant, other board member or guest (including a prospective Executive Partner Member) of the CLIA Executive Partner absent prior, express authorization by CLIA. An association or alliance that represents various entities is permitted to join CLIA's Executive Partner Membership program; however, only employees of that association or alliance, or officers and directors who are directly employed by the association or alliance, are permitted to participate in CLIA activities and programs. Other board members or members of associations or alliances are not able to receive CLIA Executive Partner Membership benefits solely through their affiliation with a CLIA Executive Partner Member.
2. Additional expenses incurred by your company may include travel and lodging at CLIA events, sponsorships and advertising.
3. CLIA Membership Fees are not tax deductible as charity contributions but may be partially deductible as ordinary and necessary business expenses. CLIA estimates that 4% of your annual Fees are allocable to CLIA lobbying activities and therefore are not deductible for income tax purposes.

Please advise CLIA of any changes to your Key Contact information as soon as possible to ensure that the correct list of eligible participants remains current. Any updates to your company logo should be sent to your CLIA account manager. To ensure that the list of eligible participants remains current, any changes to your Key Contact information can be updated as soon as possible by visiting <https://cruising.org/account/login> or advise CLIA at ExecutivePartners@cruising.org.

CHANGES

Any change to these rules shall be at the discretion of the CLIA Global Board of Directors or Global Executive Committee and shall be advised to CLIA Executive Partner Members from time-to-time.

STATUS

Appointment as a CLIA Executive Partner Member does not create any form of legal relationship between CLIA and the Executive Partner Member, other than the rights and obligations set out above.

NOTE: These terms and conditions shall supersede and replace all agreements and understandings, oral or written, between all parties.

INITIAL: