



# 2022 North America Market Report



The resilience of cruise was at the forefront in 2022, as the industry continued to rebound from the voluntary pause in operations that occurred in March 2020, followed by the responsible resumption of operations over the past two years. By the end of 2022, 100% of CLIA cruise line members' ocean-going vessels were back in the water, and more than 20 million passengers enjoyed a cruise holiday with family and friends, while enjoying the best vacation there is.

Throughout the year, intent to cruise continued to rise – surpassing 2019 levels – and cruise ships were once again bringing full ships to ports around the world and positively contributing to their local economies.

Despite the challenges of the past few years, our cruise line members continued to drive an ambitious environmental agenda, and with each year, the CLIA-member cruise line fleet becomes more efficient and sustainable. CLIA cruise lines are committed to sailing toward a better future, and as part of that effort are pursuing the goal of net zero carbon cruising by 2050, supporting the long-term sustainability of the industry and creating positive travel experiences that inspire lifelong cruise travelers and generations of new-to-cruise travelers to sail responsibly.

## Regional Overview: North America

### Passenger Volume (K)

2019	2020	2021	2022
15,408	3,008 (-80.5%)	2,218 (-26.3%)	12,592 (467.6%)

### Average Duration, in Days

2019	2020	2021	2022
6.9	6.8	6.4	6.6

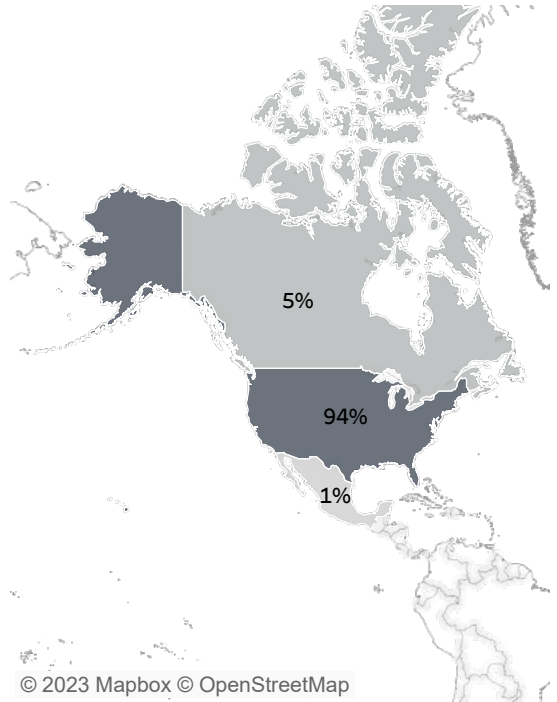
### Average Age

2019	2020	2021	2022
45.7	47.4	49.1	46.0

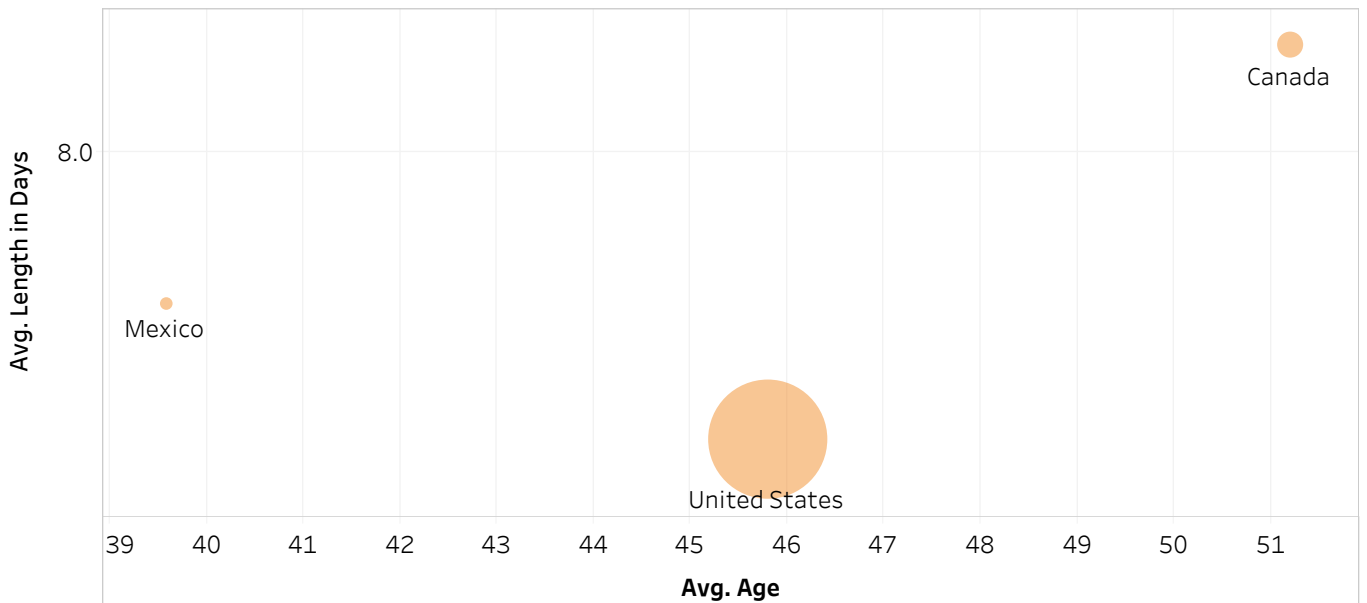
### Passenger Volume (K) for Top Countries

	2019	2020	2021	2022
United States	14,199	2,732 (-80.8%)	2,171 (-20.5%)	11,890 (447.6%)
Canada	1,037	257 (-75.2%)	33 (-87.0%)	567 (1599.3%)
Mexico	167	18 (-89.2%)	14 (-24.9%)	133 (880.5%)
Bermuda	5	(-100.0%)		

### Share of Source Passengers, 2022 Geographic Projection

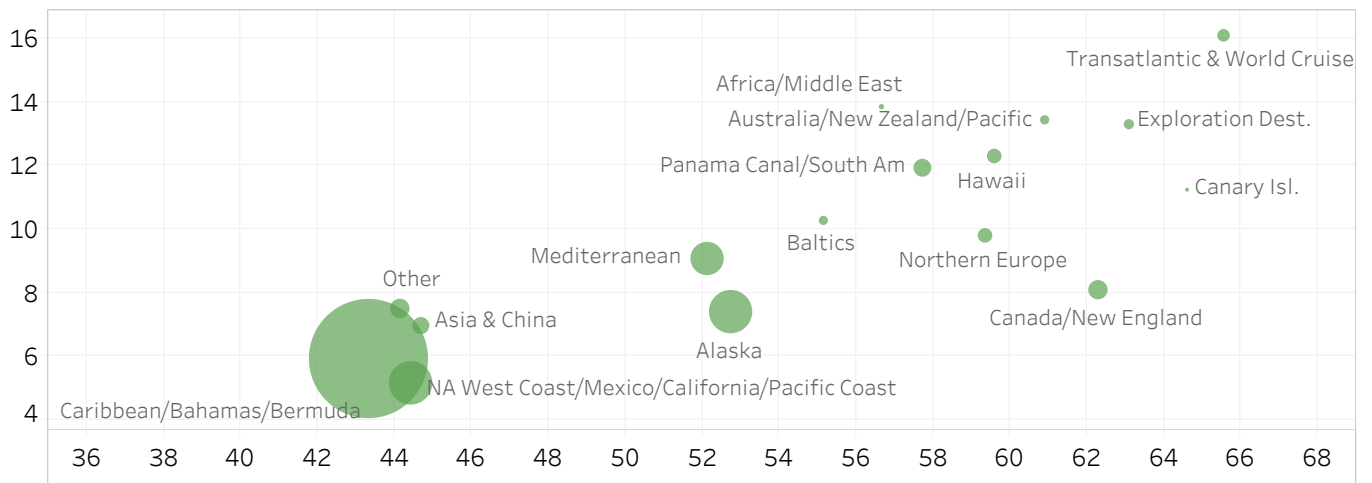


### Average Age and Cruise Length for Top Source Markets, 2022

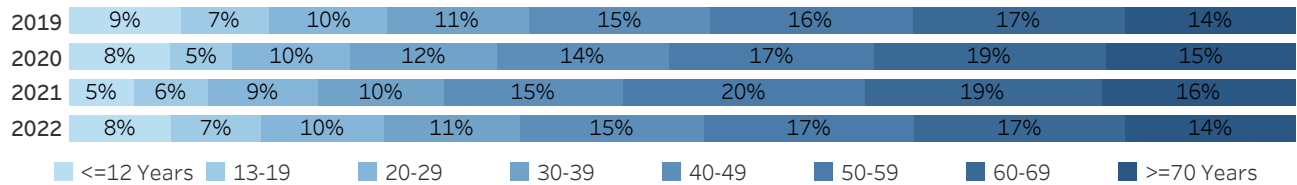


## Regional Overview: North America (Continued)

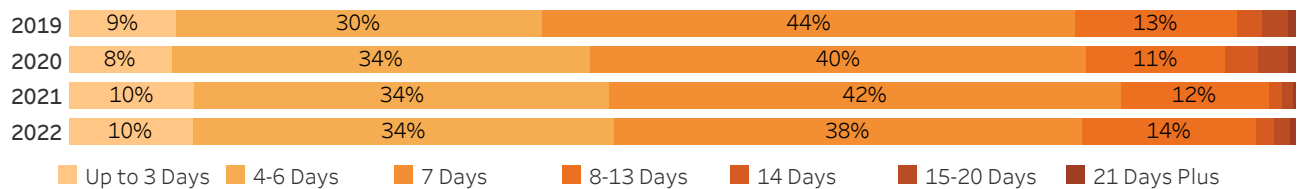
### Average Age and Cruise Length by Destination / Trade Route, 2022



### Average Passenger Age Groups

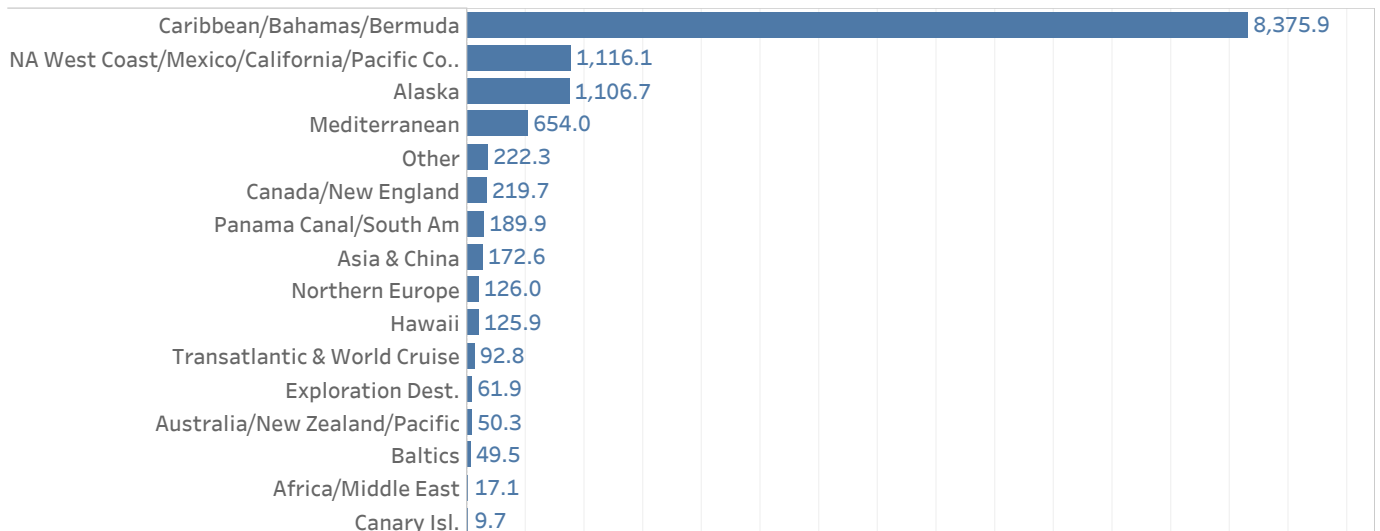


### Average Cruise Duration



### Volume of Passengers (in K) to Destinations, 2022

At least 4K Passengers per Destination

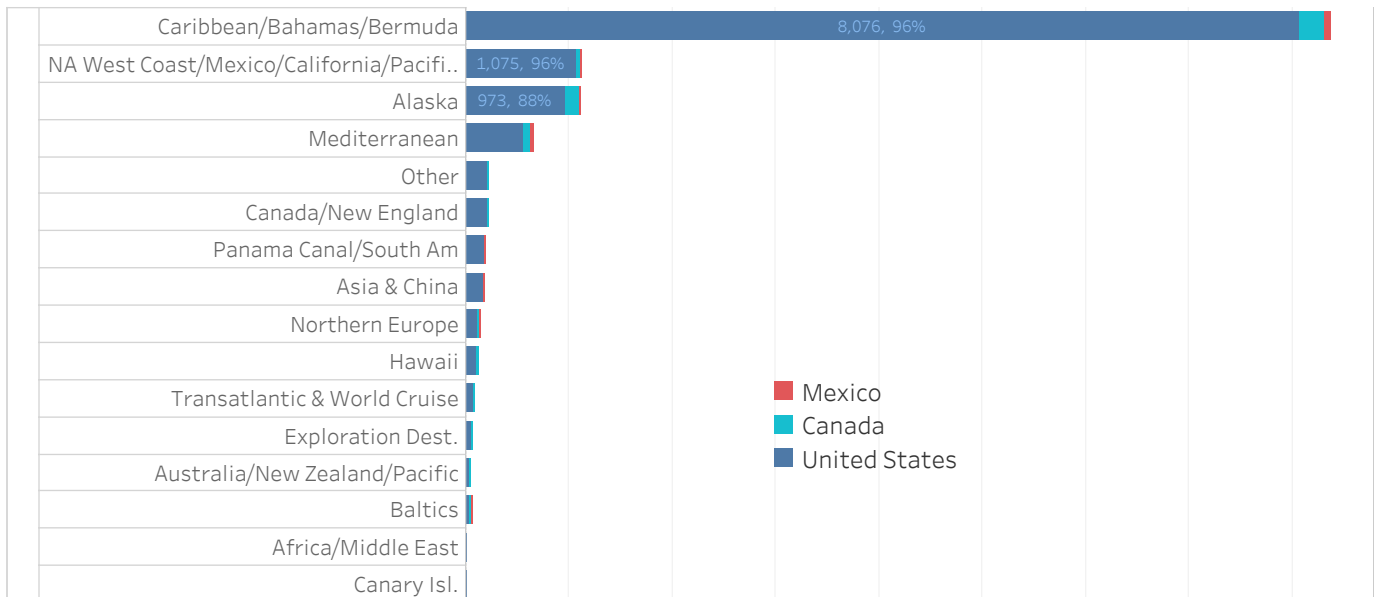


## Regional Overview: North America (Continued)

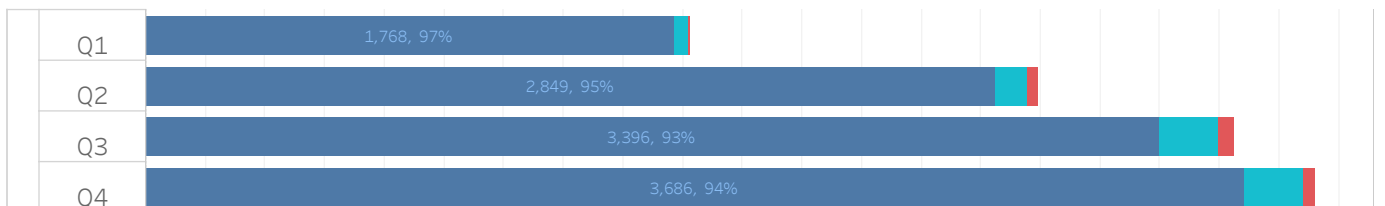
### Passenger Volume by Trade (K)

	2019	2020	2021	2022
Caribbean/Bahamas/Bermuda	10,537	2,473 (-77% ▼)	1,646 (-33% ▼)	8,376 (409% ▲)
NA West Coast/Mexico/California/Pacific ..	1,126	227 (-80% ▼)	209 (-8% ▼)	1,116 (433% ▲)
Alaska	1,088	(-100% ▼)	119	1,107 (829% ▲)
Mediterranean	828	17 (-98% ▼)	79 (361% ▲)	654 (724% ▲)
Other	107	25 (-76% ▼)	48 (90% ▲)	222 (359% ▲)
Canada/New England	251	(-100% ▼)		220
Panama Canal/South Am	269	101 (-62% ▼)	25 (-75% ▼)	190 (660% ▲)
Asia & China	188	29 (-85% ▼)	30 (3% ▲)	173 (478% ▲)
Northern Europe	204	(-100% ▼)	4	126 (2815% ▲)
Hawaii	209	37 (-82% ▼)	(-100% ▼)	126
Transatlantic & World Cruise	119	7 (-94% ▼)	10 (55% ▲)	93 (817% ▲)
Exploration Dest.	46	(-100% ▼)	20	62 (211% ▲)
Australia/New Zealand/Pacific	141	53 (-63% ▼)	4 (-92% ▼)	50 (1124% ▲)
Baltics	127	(-100% ▼)		49
Africa/Middle East	27	13 (-51% ▼)	(-100% ▼)	17
Canary Isl.	15	(-100% ▼)		10

### Passenger Volume (K) by Trade & Top Source Countries in 2022



### Passenger Volume (K) by Quarter & Top Source Countries



## GLOSSARY

This report is based on 2022 calendar year passenger statistics provided by the ocean-going cruise line members of the Cruise Lines International Association (CLIA), who represent nearly 95% of global cruise industry capacity, plus additional data collected by Tourism Economics and CHART Management Consultants from non-CLIA cruise lines. The research is based on a methodology that is used in similar studies around the world. This consistent approach facilitates comparisons with other major cruise markets. Data points below 2,000 passengers (for source markets) and 4,000 (for destinations) are not displayed.



[CRUISING.ORG](https://www.cruising.org)