



# THE CRUISE INDUSTRY

## An Important Contributor to the U.S. Economy

### 2014 U.S. Economic Impact

U.S. PASSENGERS EMBARKATIONS

11.06 MILLION

JOBS



WAGES & SALARIES

\$19.4 BILLION

TOTAL ECONOMIC IMPACT

\$46.09 BILLION

Total contributions of the global cruise industry to the U.S. economy grew **4.5 percent** in 2014. On average, overnight cruise visitors **spent \$258** prior to embarkation. Since 2000, direct spending by cruise lines, passengers and crew has **jumped 16 percent** to **\$21 billion**.

**Note:** Jobs refers to jobs associated with total economic impact. Total economic impact includes direct spending by cruise lines, passengers and crew, as well as the goods and services purchased by directly impacted businesses and employees (indirect and induced impacts).

### Cruise Industry's Economic Impact is Far-Reaching



FOOD SERVICES



MANUFACTURING



PAPER & PRINTING



COMPUTERS & INFORMATION TECHNOLOGY



AGRICULTURE



APPAREL & TEXTILES

## Cruise Industry Benefits All 50 States

### THE TOP 10:

#### ALASKA

- \$953 million in direct spending
- 18,583 jobs
- \$924 million in wages

#### WASHINGTON

- \$743 million in direct spending
- 17,362 jobs
- \$918 million in wages

#### CALIFORNIA

- \$2.2 billion in direct spending
- 44,369 jobs
- \$2.7 billion in wages

#### TEXAS

- \$1.3 billion in direct spending
- 22,689 jobs
- \$1.4 billion in wages

#### ILLINOIS

- \$509 million in direct spending
- 7,799 jobs
- \$475 million in wages

#### NEW YORK

- \$1.2 billion in direct spending
- 15,890 jobs
- \$971 million in wages

#### MASSACHUSETTS

- \$438 million in direct spending
- 6,825 jobs
- \$447 million in wages

#### NEW JERSEY

- \$412 million in direct spending
- 7,721 jobs
- \$451 million in wages

#### GEORGIA

- \$666 million in direct spending
- 12,442 jobs
- \$665 million in wages

#### FLORIDA

- \$7.9 billion in direct spending
- 146,401 jobs
- \$6.8 billion in income