






# THE CRUISE INDUSTRY

## AN IMPORTANT ECONOMIC CONTRIBUTOR

### ECONOMIC CONTRIBUTIONS OF THE CRUISE INDUSTRY IN 2013

<b>GROSS OUTPUT</b>	<b>\$44.1 BILLION</b>
<b>WAGES &amp; SALARIES</b>	<b>\$18.3 BILLION</b>
<b>JOBS</b>	 <b>363,133 JOBS</b>  = 25,000 jobs
<b>EMBARKATIONS</b>	 <b>U.S. EMBARKATIONS: 9.96 MILLION</b>
<b>FLEET</b>	 <b>178 SHIPS</b>  = 10 ships

- In 2013, total economic impact of the cruise industry **grew 4.3%**.
- On average, overnight cruise visitors **spent \$246** prior to embarkation.
- Total economic impact in the U.S. has more than **doubled** since 2000, increasing by **166 percent**.

### THE CRUISE INDUSTRY'S POSITIVE IMPACT IS FAR-REACHING

 <b>FOOD SERVICES</b>	 <b>MANUFACTURING</b>	 <b>PAPER &amp; PRINTING</b>
 <b>COMPUTERS &amp; INFORMATION TECHNOLOGY</b>	 <b>AGRICULTURE</b>	 <b>APPAREL &amp; TEXTILES</b>

### THE CRUISE INDUSTRY BENEFITS ALL 50 STATES

#### Top 6 States in Economic Benefit

