Cruise Passengers Come from Around the World

- **Canada**: 800,000
- **US**: 11.21 million
- **Spain**: 450,000
- **France**: 590,000
- **Italy**: 590,000
- **Norway**: 180,000
- **UK**: 1.61 million
- **Germany**: 1.77 million
- **China**: 700,000
- **Australia**: 1 million
- **Rest of the World**: 2.84 million

Demand for cruising has increased 68% in the last ten years.
THE CRUISE INDUSTRY
An Important Contributor to the U.S. Economy

2014 U.S. Economic Impact

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>U.S. Passengers Embarkations</td>
<td>11.06M</td>
</tr>
<tr>
<td>Jobs</td>
<td>373,738</td>
</tr>
<tr>
<td>Wages &amp; Salaries</td>
<td>$19.4B</td>
</tr>
<tr>
<td>Total Economic Impact</td>
<td>$46.09B</td>
</tr>
</tbody>
</table>

Total contributions of the global cruise industry to the U.S. economy grew 4.5 percent in 2014. On average, overnight cruise visitors spent $258 prior to embarkation. Since 2000, direct spending by cruise lines, passengers and crew has jumped 16 percent to $21 billion.

Note: Jobs refers to jobs associated with total economic impact. Total economic impact includes direct spending by cruise lines, passengers and crew, as well as the goods and services purchased by directly impacted businesses and employees (indirect and induced impacts).

Cruise Industry Benefits All 50 States

THE TOP 10:

- **Alaska**: $953 million in direct spending, 18,583 jobs, $924 million in wages
- **California**: $2.2 billion in direct spending, 44,369 jobs, $2.7 billion in wages
- **Florida**: $7.9 billion in direct spending, 146,401 jobs, $6.8 billion in income
- **Georgia**: $666 million in direct spending, 12,442 jobs, $665 million in wages
- **Illinois**: $509 million in direct spending, 7,799 jobs, $475 million in wages
- **New Jersey**: $412 million in direct spending, 7,721 jobs, $451 million in wages
- **New York**: $1.2 billion in direct spending, 15,890 jobs, $971 million in wages
- **Massachusetts**: $438 million in direct spending, 6,825 jobs, $447 million in wages
- **Texas**: $1.3 billion in direct spending, 22,689 jobs, $1.4 billion in wages
- **Washington**: $743 million in direct spending, 17,362 jobs, $918 million in wages

Cruise Lines International Association (CLIA) is the unified voice and leading authority of the global cruise community. As the largest cruise industry trade association with 15 offices globally, CLIA has representation in North and South America, Europe, Asia and Australasia. CLIA’s mission is to support policies and practices that foster a safe, secure, healthy and sustainable cruise ship environment for the more than 22 million passengers who cruise annually, as well as promote the cruise travel experience.