

# AGENCY MEMBERSHIP



The Association for  
Professional Cruise Sellers

## IT'S ALL ABOUT *you!*

### If You Are:

- A "Store-Front" Retail Travel Agency • A Home Based Travel Agency
  - A Host Agency • A Non-Hosted Independent Travel Seller
- And focused on growing your cruise and leisure travel sales

### You Deserve:

#### Recognition:

- By cruise lines and travel suppliers for reservation and commission processing
- With a CLIA Agency ID for non ARC/IATAN agencies
- By prospects with an Agency locator listing on [www.cruising.org](http://www.cruising.org)
- By clients with your 2010 CLIA Member Agency certificate and seal
- For your staff with CLIA's Individual Travel Agent membership, Certified Cruise Counsellor Program and Photo ID Card eligibility

#### Business Building Tools:

- World's Largest Cruise Night
- National Cruise Vacation Month
- cruise3sixty (special member pricing)

#### Education & CLIA Certification:

- Recognized as the industry leader, you and your staff qualify to pursue CLIA Cruise Counsellor Certification
- Online training programs
- DVD training
- CLIA Institute at cruise3sixty
- Free CLIA classroom and DVD training included with membership

#### Promotional & Communications Tools:

- Ongoing consumer public relations
- Ongoing CLIA communications keep you and your staff abreast of current cruise & CLIA news
- CLIA's 2010 Cruise Manual CD-rom and valuable marketing resources
- CLIA's website provides a wealth of CLIA cruise news and resources

#### Bonus Opportunities:

- Thousands of dollars in Cruise Line Bonus Commission Coupons
- Value added and savings opportunities with CLIA partner businesses

...AND MUCH, MUCH MORE!



CLIA is the industry's largest cruise association, recognized by its 24 member cruise lines and preferred travel industry partners, with access to the most widely recognized Certification program in the industry.

## Join CLIA TODAY and BENEFIT through December 31, 2010!

Annual membership dues are only \$319. New memberships are subject to a \$80 one-time application fee. **Join today for membership through 2010.**

For complete membership benefit details, & to apply online today, visit [www.cruising.org/travelagents](http://www.cruising.org/travelagents)  
An application is available on the reverse side if you prefer to apply by mail or fax.  
If you need additional information or have any questions, please call CLIA at 754-224-2200.

# >>Travel Agency Member Application



IMPORTANT! APPLICANTS MUST COMPLETE ALL OF THE FOLLOWING INFORMATION. MAIL to: CLIA, 910 SE 17th St. Suite 400, Ft. Lauderdale, FL 33316  
FAX to: 754-224-2250 • ONLINE: Visit the Travel Agent Center at [www.cruising.org/travelagents](http://www.cruising.org/travelagents)

CLIA travel agency membership is based on a calendar year. This application affords membership through 12/31/10. To expedite membership processing, please join CLIA online at [www.cruising.org/travelagents](http://www.cruising.org/travelagents).

## AGENCY INFORMATION: (Please Print)

Please enter existing recognized industry ID number such as CLIA/ARC/IATA/TSI/TIDS if applicable\*

Corporate ID Code (If applicable)

Name of Agency

Address line 1 (We cannot deliver to P.O. Box locations.)

Address line 2

City State/Province Zip/Postal Code Country

Agency Telephone # (Local # only. No toll-free #'s.)

Agency Fax #

Agency E-mail Address

http://

Agency Web Address (Please denote exact usage of caps, www or http.)

\*If an agency holds a current and active recognized industry ID number, then that number will be used, and recognized, as the CLIA Member ID. If the agency surrenders said number over the course of their CLIA Membership, your CLIA ID number will be assigned. If an agency receives said number over the course of their Membership, their CLIA issued ID will be changed to that industry identifier. In all cases, the agency will receive written notification from CLIA at the time of a CLIA ID number change.

## KEY CONTACT: (The contact for all CLIA communications.)

First Name Last Name

Title

Key Contact E-Mail

Telephone # (Local # only. No toll-free #'s.)

## ANNUAL DUES - MEMBERSHIP DUES ARE NON-REFUNDABLE

2010 Annual Dues .....\$319

Application fee .....\$80

TOTAL DUE .....USD \$399

## METHOD OF PAYMENT:

- Check enclosed (payable to CLIA, U.S. Currency)  
 MasterCard  Visa  American Express

Credit Card Number

Exp. Date

Security Code

Cardholder Name

Cardholder Signature (Signature Required)

I hereby attest that all the information indicated above is true and accurate to the best of my knowledge. I further assure that in selling cruises I will comply with all applicable federal, state, local and municipal laws governing such activity and will adhere to CLIA's published Conditions for Agency Affiliation.

CLIA Travel Agency Membership Applicant

Date

Office/Flyer

(Signature Required)

Cardholder Billing Address line 1

Check if same as Agency address

Address line 2 (No P.O. Box)

City State/Province Zip/Postal Code Country

■ CLIA Agency membership qualifies the agency to apply for a management allotment up to 4 CLIA ID cards at the preferred rate of \$29. To apply, include the Agency membership ID card promo codes provided in your online confirmation (for online membership processing) and included in your membership kit. Annual ID card training requirements apply.

## IMPORTANT>> TRAVEL AGENT LOCATOR INFORMATION >>IMPORTANT

All CLIA travel agency members receive a complimentary listing in the Find A Cruise Travel Agent section of our Web site, [www.cruising.org](http://www.cruising.org), which is designed to guide cruise prospects to your agency. Please tell us how you would like your agency information to appear. **You cannot use** a different agency name or list information not provided here. If you do not complete this section, your agency will appear with the mailing information provided.

YES, list online using the above Agency Information.  YES, use below agency information.  NO, we do not wish to be listed.

Address line 1  Check if the same as agency address

Address line 2 (No P.O. Box)

City State/Province Zip/Postal Code Country

Contact (First & Last Name) Title

Telephone E-Mail Address (for consumers) http:// Web site URL